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OPMCSA

Office of the Prime Minister's Chief Science Advisor Kaitohutohu Mātanga Pūtaiao Matua ki te Pirimia

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#### Prime Minister's Chief Science Advisor Workshop

Kaitohutohu Mātanga Pūtaiao Matua ki te Pirimia



Connecting Researchers and Policymakers

Ōtepoti | Dunedin 16 April 2024

#### Agenda

1:40pm Registration

2:00pm Mihi whakatau

2:05pm Welcome

George Slim, Office of the Prime Minister's Chief Science Advisor | Kaitohutohu Mātanga Pūtaiao Matua ki te Pirimia,

2:10pm Richard Barker, Welcome from University of Otago

2.15pm Session 1:

George Slim, Pressures facing the researchers and policymakers trying to connect

2:45pm Session 2:

Louise Parr-Brownlie and David Hutchinson, Hikina Whakatutuki | Ministry of Business, Innovation & Employment,

Building the science base in Aotearoa New Zealand

3.00pm Break

3.10pm Session 3:

Panel discussion led by CSAs with a focus on learning from case studies

5:20pm Session 4:

Speed dating and networking with drinks and nibbles – with thanks

to the Australasian Research Managers Society

6.30pm Close





#### VISION for the role

a trusted, accessible bridge between scientists, society and government

#### PRINCIPLES\*

Rigorous, Inclusive, Transparent, Accessible

\*Nature, June 2018: Four principles to make evidence synthesis more useful for policy

#### Session 1

George Slim

Pressures facing researchers and policymakers trying to connect

Office of the Prime Minister's Chief Science Advisor Kaitohutohu Mātanga Pūtaiao Matua ki te Pirimia

Universities New Zealand and DPMC project on knowledge sharing between academics and policymakers

#### **Enablers**

- Relationships
- Chief Science Advisors
- Conferences and other forms of knowledge exchange
- Collaborative initiatives
- Movement of staff
- Key research databases

#### **Barriers**

- Ways of working are not aligned
- Poor connections
- Lack of incentives
- Gaps in capacity
- Gaps in relevant research
- Commercial arrangements

#### OPMCSA email survey on connections

# Other people I work with are connected I had existing contacts

#### What would help?

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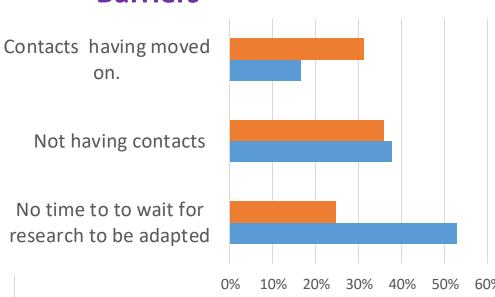
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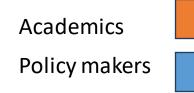
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80%



#### **Barriers**





#### People said:

Researchers need to be independent, and at arms'-length from political pressures

People I know have connections

Having policy-makers trained in how to connect to researchers

Who are the policy makers and how even would one connect with them?

I think policymakers are constrained and, despite the best of will, are often unable to adopt recommendations.

I think the answer is "I can find sufficiently good information without connecting to researchers, and I don't know who I should approach for more detail on particular questions when I can't find information"

Senior policy managers who do not value evidence or research, but instead prioritise "good policy advice".

Researchers not focusing on the key information gaps

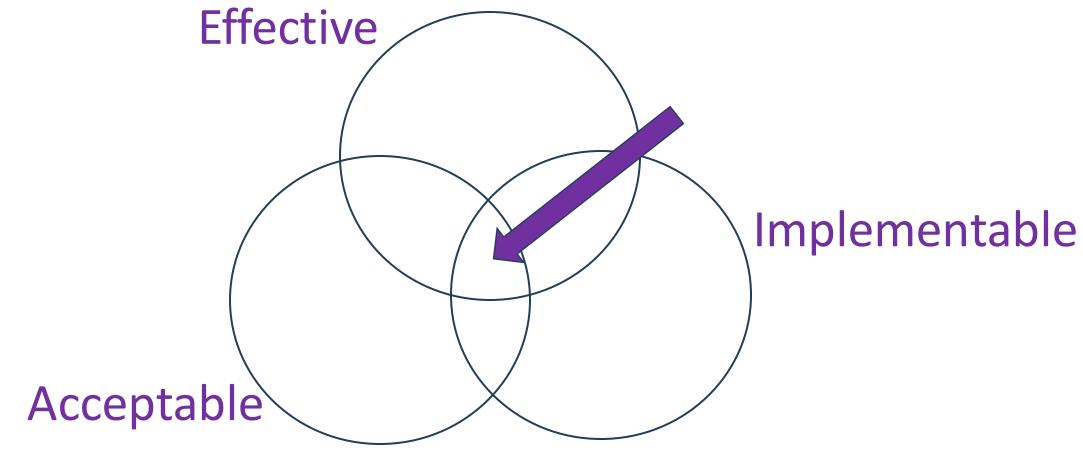
I am an ECR, having just completed my PhD. I have this week reached out to a policymaker

Policy makers not being open to something that did not fit their ideas of evidence

I do not believe they would take any notice

We develop relationships with academics and keep them informed of policy interest.

#### **Good Policy**



Resources: <u>DPMC Policy Project</u>



Cate Roy's project on policy connections



Hannah McKerchar's resources for getting started



#### Providing science advice into policy

- Science is never the only advice
- Science is good at defining the problem
- Science is good at identifying options
- Science struggles with definitive timely answers
- Politicians have to make decisions in defined timeframes
- Policy makers have to implement those decisions
- Presenting the "facts" rarely changed anyone's mind
- Science debate should not be a proxy for values debate



#### The most effective science advice is delivered just

On average, children living in non-fluoridated areas have 1.7 times as many decayed, missing or filled teeth than

those in fluoridated areas

ahead of the policy agenda

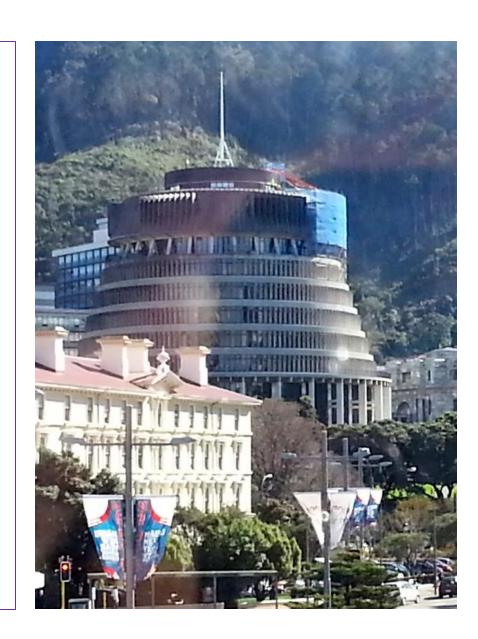


Rethinking Plastics in

#### Effective science advice includes ...

- Research other than your own
- A broad understanding of the government context
- A detailed appreciation of who in particular would value your advice

- A broad understanding of the stakeholder landscape
- A broad understanding of what other countries do in your area at the research-policy interface





#### Ngā mihi nui

Questions?

#### Session 2

Louise Parr-Brownlie and David Hutchinson
Building the science base in Aotearoa New Zealand

Ministry of Business, Innovation & Employment | Hīkina Whakatutuki

#### Session 3



#### COASTAL PEOPLE: SOUTHERN SKIES

Centre of Research Excellence

#### Whakarongo ki ngā Hapori: Communities in Emergencies

co-Directors of CPSS Professors Anne-Marie Jackson and Richard Walter, Researcher Dr Losā Moata'ane, Pou Tuarā Mr Rob Hewitt and Postdoctoral Research Fellow Dr Terina Raureti, alongside Professor Tom Wilson (Chief Science Advisor National Emergency Management Agency Te Rākau Whakamarumaru)

#### Cyclone Gabrielle Displacement Research Collaboration with Ngā Pae o te Māramatanga

#### Importance of Listening to Communities

- An opportunity to coordinate research expertise within and across the Centres of Research Excellence
- Emerged from existing relationships and trust with communities
- Responsive to needs from communities







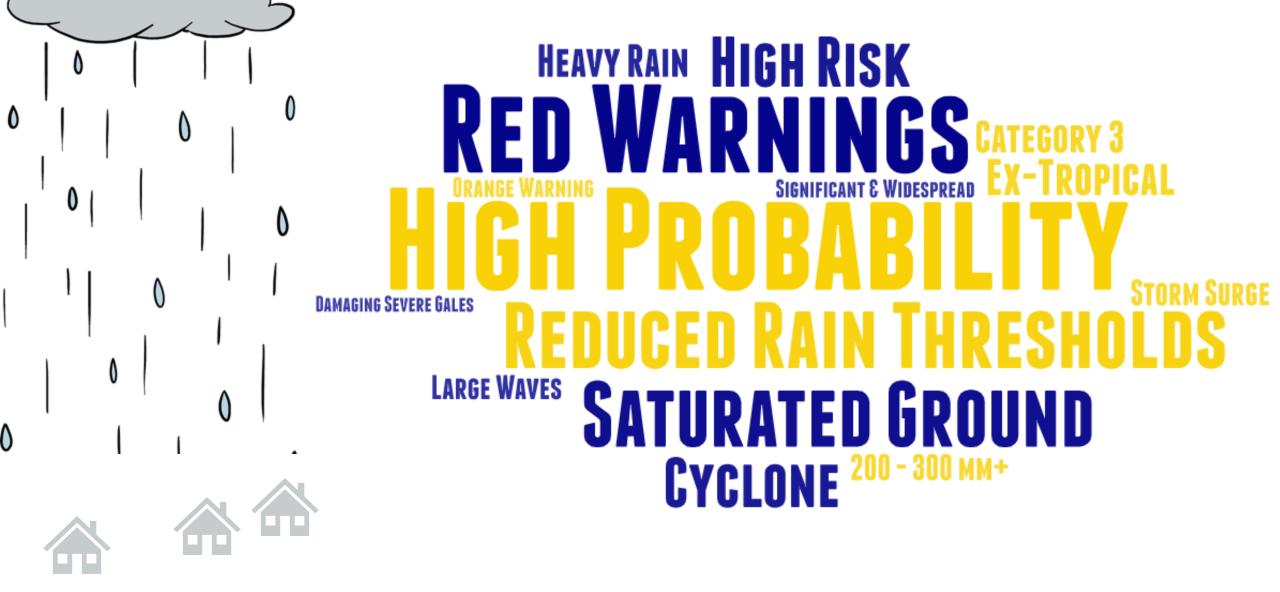
**Credit**: Ashley Spires



Chief Science Advisor | Kaitohutohu Mātanga Pūtaio Matua National Emergency Management Agency (NEMA) | Te Rākau Whakamarumaru









Forecasting Cyclone Gabrielle

Assembling Decision Makers
Cyclone Gabrielle Landslide Dam



Relationships are a critical enabler in an emergency

Trusted decisions require multiple perspectives both from data and 'on the ground' experience

Just because it hasn't been done before doesn't mean it can't be done now



# Rotting feast of disaster science

## LESSONS

Existing relationships make or break decisions in an emergency Formal and informal preparations e.g. SAP

Wellbeing covers more than just life safety – it includes protecting environmental, built, economic and cultural / social aspects of lives and livelihoods.

The best science communication is served many ways

Emergency Management operators and policy makers are faced with a overwhelming number of 'important and urgent' issues – be quantitative and place advice in context



#### Te Mahere o te Kōrero

Talking Points for our conversation

- Understanding Māori, Pacific and rural communities' needs
- 2. Utilising the pre-exisiting research networks, collaborations and expertise
- 3. Research and policy solutions to be led from within those communities
- 4. To build the capacity and capability of communities, and of the research/policy system to better understand each other
- 5. Solutions



### Coastal People : Southern Skies Principal Partners



















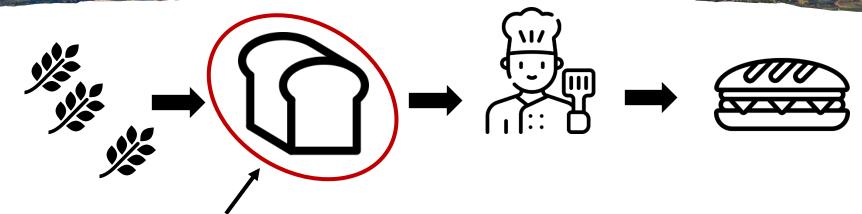








#### The Crisis you never heard about: 2022-23 Taupō volcano unrest



Don't forget about this step!



National decision making (warnings)
Executive briefings
Reassurance



Enhanced Regional Planning (known impacts)
Agency Briefings



Public communications
Reassurance

#### Session 3

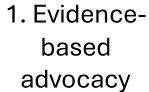


#### Setting the scene - government initiatives relating to food loss and waste

Who	Initiatives relating to food loss and waste				
	Environment Committee food waste briefing and government re				
MfE	National definition for FLW.				
	National FLW baseline measurement project 2024.	MoE	<ul> <li>Ka Ora, Ka Ako   Healthy School Lunches programme.</li> <li>2008/9 NZ Nutrition Survey.</li> <li>Love Food Hate Waste.</li> <li>Kerbside organics collections.</li> <li>FLW targets.</li> <li>Central Otago District Council fruit loss potential project.</li> <li>Other waste minimisation activities through waste disposal levy.</li> <li>Climate Emergency Response Fund (reducing emissions from waste, diverting organic waste from landfill).</li> </ul>		
	National food waste reduction programs.	MoH			
	Transforming recycling consultation 2022.				
	Emissions reduction plan.	Territorial			
	• Climate Change Response (Zero Carbon) Amendment Act 2019.				
	National waste strategy 2023.				
	Waste disposal levy.				
	Waste Minimisation Act 2008.	Treasury			
	Waste Minimisation Fund.	Interagency	Sustainable Food Systems Project.		
	Australia New Zealand Food Standards Code.	micragency	Cross-agency food systems group.		
	• Fisheries Act 1996.		Global Methane Pledge		
1401	• Food Act 2014.		<ul> <li>Paris Agreement</li> <li>Codex Alimentarius</li> <li>Food Security Roadmap Towards 2030</li> </ul>		
MPI	<ul> <li>Legislation relating to animal feed.</li> </ul>				
	Sustainable Food and Fibre Futures Fund.				
	Fit for a better world roadmap.	Multinational	Champions 12.3		
MSD	Food secure communities programme.		• C40		
MBIE	Grocery supply code.		<ul> <li>FAO food loss index</li> <li>SDG 12.3</li> <li>UNEP food waste index</li> </ul>		
	Bioresource Processing Alliance.				
	National Science Challenges.				

# Influencing strategies







2. Building relationships and networks and becoming a trusted source



3.
Engagement and collaboration





# 1. Influence through evidence-based advocacy

E.g., as an Independent Advisor

Advising: summarising evidence and making recommendations (to 'target, measure, act')

#### Example 'actions':

- fund behaviour change programmes
- coordinate food rescue & divert large scales of waste
- spend on R&D for valueadded FW products
- establish a research centre
- establish collaborative partnerships across the supply chain

#### Key learning:

- be propositional make recommendations on what should happen
- policy change takes time – stick at it
- other nongovernmental stakeholders might end up finding ways to action your policy recommendations



#### 2. Influence through building relationships and networks and becoming a trusted source

E.g., as a 'go-to' subject matter expert

'Branding' and reputation building: making myself known and networking hard

#### Policy influencing opportunities followed:

- invite by govt agencies to represent NZ as a researcher/speaker at various events (APEC, World Expo, ISO standards)
- help co-curate international events
- contribute to international committee work (FAO)

#### **Key learning:**

- build a reputation and key relationships (prioritise events with government/industry/ NGO attendance)
- become a trusted source (say YES when asked to do something and then do it well!)



# 3. Influence through communication and collaboration

e.g. by creating a 'movement'

Research coalitions: building the evidence body (by bringing together a group of researchers - FWI Research Theme)

Communicating science: making our work 'digestible' (resource hub, newsletters, other media and public events)

Non-research partnerships: collaborating with other stakeholders - industry, NGOs - to build a broader coalition for change (e.g., NZFWC12.3)

#### Key learning:

- public pressure can be a powerful tool to help amplify the messages and shape the policy landscape
- time spent on nontypical academic activities can be well spent





"Universities and research institutions are at the forefront of investigating the social, economic, and environmental aspects of these global challenges. By nurturing interdisciplinary studies and fostering innovation, academic institutions are crucial in providing the knowledge needed to drive sustainable development."



Student



Academic



Science



CHAPTER

# Transformations through science—and in science

The scientific method, based on observations and testing hypotheses, can reduce uncertainty, identify tipping points, accelerate the uptake of innovations and lay the foundations for the next frontier of ideas. 634 Science also provides the evidence to help dismantle negative pathways or paradigms that counter the rapid acceleration of new technologies and other solutions. While the Internet has enabled instant sharing of information and the prospect of open science, it has also opened the door for malicious actors – and the simply uninformed – to present false information as factual. In the age of multiple compounding global risks that lead to escalating social vulnerability and increased inequality, the traditional process of production, validation and dissemination of scientific knowledge is not sufficient to result in meaningful processes of change. Transformations to sustainable pathways must be rooted in "socially robust" science. Today more than ever, scientists, policymakers and multiple social actors need to work closely together at the science-policy-society interface to build trust, establish the scientific base for progress towards the Sustainable Development Goals, deliver findings and communicate these findings to society at large.

# Take the "Target, Measure, Act" approach to reduce food waste? Yes, but be pragmatic about it



Target

**12.3** By 2030, halve per capita global food waste at the retail and consumer levels and reduce food losses along production and supply chains, including post-harvest losses

Measure

We are establishing a baseline measure of food loss and waste across Aotearoa.

Act

Four organisations have so far been announced to receive a total of \$4.6 million in funding. This will contribute to reducing food waste by 10 per cent.





Measure

We have a

a baseline measure of food loss and waste across Aotearoa.

Definition of food loss and waste

Data, data, data!!!

Pragmatic questions?

Hotspots

Dedicated food loss and waste team

Government collaboration

**Waste Destinations** 





# New Zealand Food Waste Champions



### Policy in practice Kai Commitment

- Policy transfer from one national context to another
- 2. Research was integral to determine
- suitability in NZ
- critical success factors
- business case for funders and businesses
- context-specific factors to inform design

COLLABORATE



ACT

















83%

# Stakeholder engagement & collaboration Champions 12.3

- 1. Varied perspectives to enable change
- 2. Bring the sector and industry voice to policy recommendations
- **3. Aggregation and anonymity** for data collection





### FOOD WASTE SOLUTIONS KEY:



Systems, tools, food design and approaches that enable the reduction or avoidance of wasted materials, ingredients and products.



Upcycle

Solutions that convert food into new, additional value opportunity such as revalorisation and secondary markets.



### Redistribution

Tech, networks, transport and infrastructure that priortitse the redistribution of food to humans first.



Solutions that recover energy/nutrients from food for use beyond human consumption. Eg: fertiliser, compost, animal feed, anaerobic digestion NOT landfills.

PD







Auckland (\*\*)













CONSULTING II. eunomia

EVIDENCED-BASED RESEARCH

Research that provides evidence for the causes, volumes and solutions to

achieve the vision.



### VISION:

Ĭ

FUNDING AND POLICY Government/Private funding, guidance and policies that unlock solutions to achieve the vision.

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### DESIGN AND The design-led approaches that

enable system change through ideation, prototyping and strategy to achieve the vision.

The Aotearoa Circle

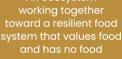
( Kai Commitment

PARA KORE

C

CIRCULARITY













**E**EnviroNZ









# Evidence based decisions are key to our work.

We also need research, policy, industry, community and solution providers at the table to achieve impactful, long-term change.











# Sustainable (1) is Attainable

South Canterbury, Hawke's Bay & Manawatū





Hearing some things I should be doing but don't have the time or resources to progress

Could be doing better with my waste and am sure others are...?

raw product
processing
market



Collaborating on promoting industry sector into secondary schools Sharing best practice – H&S, Training, Policies & Processes etc.

Established level of trust
Commitment to "do the right thing"
Part of the community – social licence to operate
Reduced carbon footprint/EECA RETA/Renewable energy

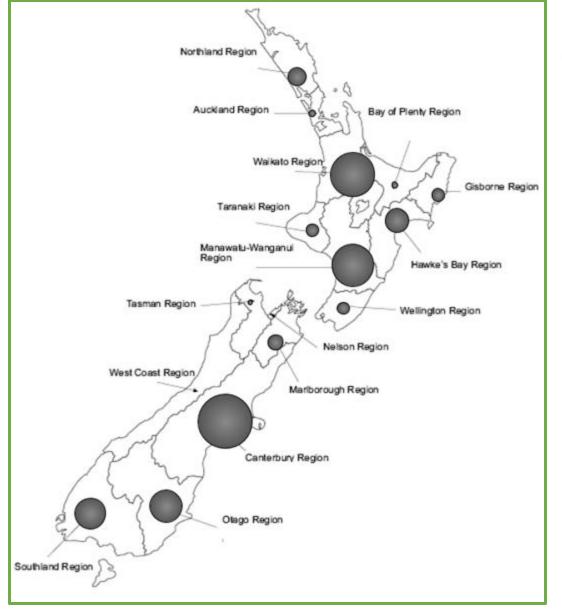
**DESIRE TO DO MORE** 



Does my A + your B + your C

= VALUE?







2.1 million t/yr



>1 million t/yr



Biosolids



Food waste

157,000 t/yr

Potential Gain from circularisation:

>US\$ 2 billion/year = 1% of GDP





### **STEP 1: UNDERSTAND THE ISSUE**

Collate information on our waste & byproduct output:

- What is it?
- ₩hat's in it?
- How much of it is there?
- What are the volumes/seasonality?
- What are we doing with it?
- What have we heard that we could be doing with it?





South Canterbury, Hawke's Bay & Manawatū

### **STEP 2: FIND SOLUTIONS**

Engage Academics & R&D resources to investigate sustainable opportunities and global best practices associated with:

- Prevention and minimisation
- ♥ Value extraction
- **S** Energy recovery
- Alternative uses
- Environmentally friendly disposal methods







Manaaki

Whenua























āta mātai, mātai whetū











































### **South Canterbury Food Processors & Manufacturers**

















































South Canterbury, Hawke's Bay & Manawatū











































































































## We would like your feedback, please use QR code

What would be the best next steps to connect researchers and policymakers?

1st	Co-operative projects
2nd	Help to connect the right researchers and policy people on projects
3rd	Theme based discussions
4th	Networking meetings
5th	Secondments of researchers into government departments (and <i>vice versa</i> )
6th	Nothing else is needed

We would like a more inclusive range of participants at follow-up events, do you have any suggestions?

Join at menti.com, use the code 4860 6956



### Session 4

Speed dating and Networking



# Ngā mihi nui

