

Prepared for: Canterbury Earthquake Recovery Authority

Prepared by: Ipsos New Zealand

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#### **Background**

The Canterbury Earthquake Recovery Authority (CERA) was established as a government department in March 2011 to co-ordinate the ongoing recovery effort in greater Christchurch following the September 2010 and February 2011 earthquakes.

The earthquake on 22 February 2011, with a magnitude of 6.3, changed both the landscape and people of Canterbury. Many hundreds were injured and 185 lives were lost.

As one of sixteen Anchor Projects in the Christchurch Central Recovery Plan, the Canterbury Earthquake Memorial will honour the lives of those who died in the Canterbury earthquake, and provide a place to pay respect and offer solace to those affected by the quakes. It will acknowledge the shared trauma experienced by the people of Canterbury, and recognise those who participated in the rescue and recovery operation in the hours and days following the 22 February 2011 earthquake, including those from Australia, United Kingdom, USA, Japan, Taiwan, China and Singapore.

The memorial will be located on the Ōtākaro/Avon River, between the Montreal Street Bridge and Rhododendron Island. This site has been chosen as it is able to provide a quiet contemplative space, and can also host large events. The Memorial will be connected to the inner city by a tree-lined path, leading towards the Bridge of Remembrance.

#### Consultation

CERA is currently midway through the evaluation of Stage 2 of the Developed Design process.

As part of the process to select a final design for the Memorial, members of the public were invited to provide feedback on the six shortlisted designs. This feedback, along with feedback from bereaved families, the seriously injured, recovery leaders and key stakeholders will help the Evaluation Panel make a recommendation on their preferred design to the Memorial Leadership Group.

The memorial objectives are:

- To honour the 185 people who lost their lives, as well as those who were injured in the Canterbury earthquakes;
- To remember and gives thanks to the many organisations from around the country and around the world that assisted in the rescue and recovery;
- To recognise the shared human experiences of those involved in the events, and the
  effects of the earthquakes on the city and Canterbury including the loss of many
  treasured heritage buildings, as well as the familiar everyday cityscape;
- To provide a space for hosting formal civic events such as an annual memorial gathering on 22 February;
- To allow for reflection and contemplation on a day-to day basis, including for small groups or individuals; and,
- To become the anchor point for remembering in the city and Canterbury and part of the wider context of the impact of the earthquakes.



#### **Objectives**

The purpose of the public engagement was to provide feedback on the community's Memorial preferences, while assisting in identifying any issues or perceived problems with the specific designs.

The Chief Executive of the CERA commissioned Ipsos to summarise and analyse feedback gathered during this stakeholder consultation of Stage 2 shortlisted designs for the Canterbury Earthquake Memorial. The objective of this report is to provide the decision-maker and evaluation panel with information from feedback to assist when evaluating the short-listed designs.

#### Research Approach

#### **Data Collection Method**

The public were asked to provide feedback via an online tool <u>www.bangthetable.com</u>. Written feedback forms were also available at the public exhibition.

Both the online tool and feedback forms, asked the following questions:

- 1. Do you think this design honours the 185 people who lost their lives, as well as those who were injured in the Canterbury earthquakes?
  - Yes
  - No.
- 2. Memorials offer different experiences. Does this design provide a suitable place to remember?
  - Yes
  - No
- 3. Does this design provide a place for the community to remember what we have all been through during and since the earthquakes began?
  - Yes
  - No

The public were also able to provide additional comments on each/all of the designs at the end of the form/portal.

Bereaved families were also able to provide feedback, either handwritten or through the online portal.



#### Fieldwork Dates And Sample Size

Feedback closed on 15 March 2015, although some later responses were included. Feedback from 2,818 respondents is included in this report.

#### **Analysis**

Handwritten responses from bereaved families and the public were transferred into the online feedback tool (Bang the Table).

Ipsos dedicated in-house coders were briefed by the researcher on the nature of the survey and the open-ended question to be coded. This highlighted key themes and distinctions in the comments to be explored. Coders then developed a code frame – a list of codes being developed, with examples of the types of comments to be categorised under each code. This codeframe was developed base on the first 20% of questionnaires completed.

Following review of the codeframe by the researcher, and minor adjustments, all questionnaires were coded. These codes were entered directly into specialist coding software, and the imported into Ipsos' statistical analysis programme.

The analysis that follows in this report has been summarised for each of the following groups:

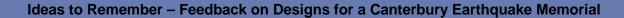
- General Public / Other
- First Knowledge Group (bereaved families, severely injured)
- Embassies / Ambassadors
- First Responders
- Christchurch City Council Staff
- Ngai Tahu

Those respondents who could not be attributed to a particular group are included in 'General Public / Other'.

In analysing the results, it was found that there was considerable cross-over in responses to the three closed-ended (yes/no) questions, i.e. many respondents answered 'yes' to all questions or 'no' to all questions. For this reason, comments have not been analysed by the responses to the closed-ended questions, as there would be considerable similarity between the comments for example for those answering 'yes' to each of the closed-ended questions.

However coded responses have been categorised as either positive or negative to give a feeling of the sentiment behind the comments.

Percentages in the charts which follow are the percentage of all respondents to "Ideas to Remember".





## **Shortlisted Designs**



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EQM 1896: **Memorial Ribbon Wall** 

EQM 1978: **Table and Chairs** 





EQM 2207: A Green and Peaceful Landscape

EQM 2423: Call and Response





EQM 2378: **The Memorial Wall** 

EQM 2249: Hei Maumaharatanga-In Memory

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#### **Conclusions**

Amongst the General Public, two designs performed clearly better on the three set questions (focussing on how well they honoured those affected; provided a suitable place to remember; and provided a place for the community to remember what we have all been through). These were 'Memorial Ribbon Wall' and the 'Memorial Wall'.

The 'Green & Peaceful Landscape' and 'Hei Maumaharatanga – In Memory' designs were in the second tier of preference.

The 'Memorial Ribbon Wall' is the best-performing option for the General Public / Other sample, the most common positive responses concerning the attractiveness of the design. However the 'Memorial Wall' was a very close second, with slightly fewer positive and slightly more negative responses – making it also a more polarising option than the 'Memorial Ribbon Wall'.

The **First Knowledge** group prefer the **Memorial Ribbon Wall**, with most agreeing that this honours those who lost their lives, and provides a place for both themselves and the community to remember.

The **Memorial Ribbon Wall** seems to be preferred by the **First Responder** group.

Although not too clear a mandate, the **Christchurch City Council staff** showed a slight preference for **Call and Response**.

**Ngai Tahu** respondents showed that they felt that both the **Memorial Ribbon Wall** and **Table** and **Chairs** would both honour those who lost their lives, and provide a place for the community to remember.

**Embassy Staff / Ambassador** who commented felt that all designs except Tables and Chairs would meet the memorial objectives.

It was evident from analysis that the Memorial Ribbon Wall is the most preferred design, with the Memorial Wall design a more polarising 'close-second'.

However, both these designs face challenges related to their fundamental 'wall' design, in that walls can also act as 'barriers'. Concerns were often voiced about wall-based designs blocking off views, restricting the ability to host large crowds (e.g. at memorial occasions), and creating a 'closed-in feeling' separate to the surrounding environment.

Lastly, we have learnt that the use of gardens and trees has to be reconsidered in light of maintenance issues and the relatively 'fleeting' nature of the cherry blossom season – gardens should be designed to be attractive throughout the seasons.



#### **Findings**

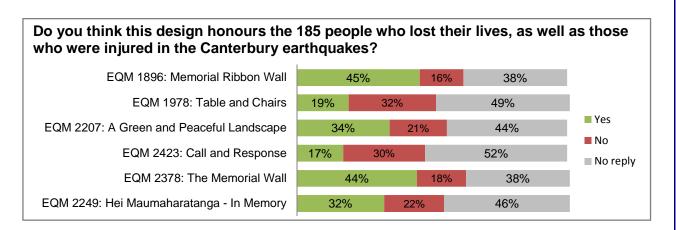
#### General Public / Other

Three designs performed clearly better on these three questions: the 'Memorial Ribbon Wall', the 'Memorial Wall' and the 'Green & Peaceful Landscape' designs.

If we combined the number of 'yes' and 'no' responses for each design over the three questions asked, the maximum possible 'yes' score would be 300% (i.e. 3 x 100%) and the same for 'no' scores. In summing the designs' respective 'yes' and 'no' scores we get sum totals of:

	Total 'yes' scores	Total 'no' scores	Difference
'Memorial Ribbon Wall'	128%	53%	75%
'The Memorial Wall'	121%	62%	59%
'Green and Peaceful Landscape'	98%	65%	33%
'Hei Maumaharatanga – In Memory'	88%	70%	18%
'Table and Chairs'	46%	102%	-56%
'Call and Response'	43%	95%	-52%

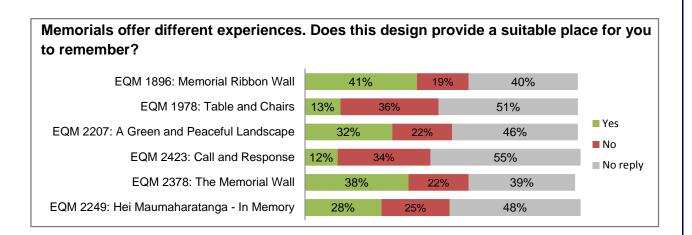
On this basis, 'Memorial Ribbon Wall' is clearly the best-performing option for the General Public / Other sample.<sup>1</sup>

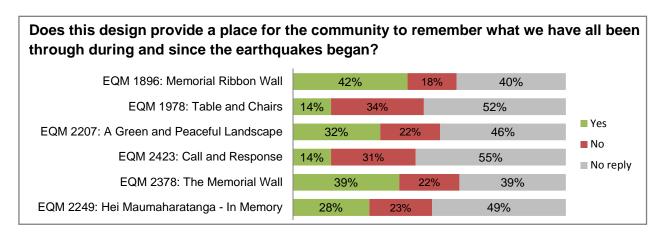


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<sup>&</sup>lt;sup>1</sup> NB we have not repeated this analysis for the other groups as they were too small.







**Base:** n=2,749

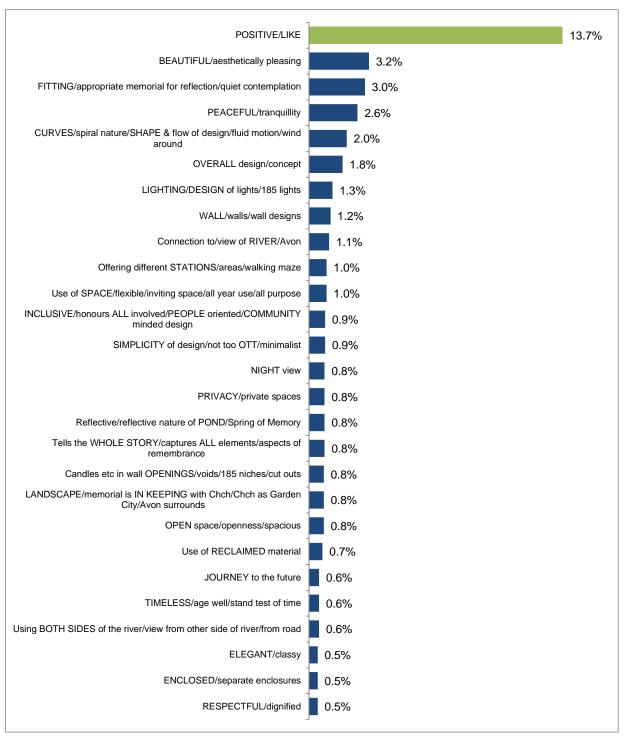


#### General Public / Other - EQM 1896: Memorial Ribbon Wall

#### Positive Comments (% of General public / other respondents)

Of the General Public responses to this design, 13.7% were positive (compared to 10.9% which were negative). The most common positive responses concerned the attractiveness of the design.





Base: n=2,749

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Other positive comments made by less than 0.5% of General Public / Other respondents came under the response categories listed below. Examples of the types of comments categorised into the codes below can be seen later in this report.

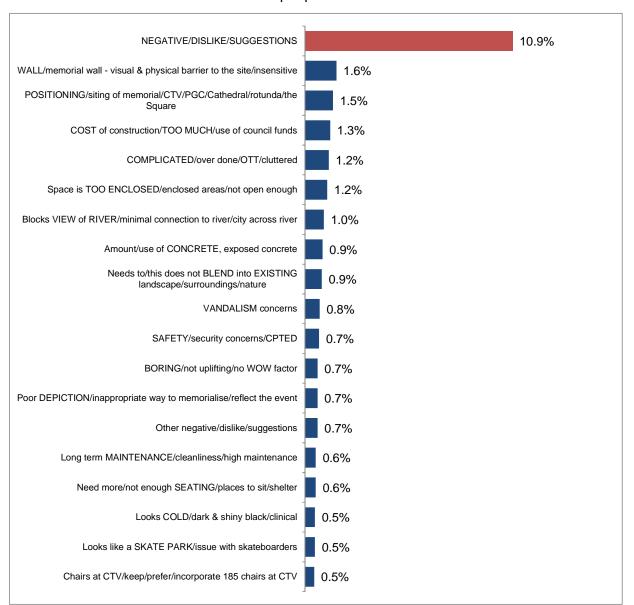
- NAMES/space for names
- Names/acknowledgement/honouring/rememberance of VICTIMS
- Names/acknowledgement of RESPONDERS/response teams/heroes
- ACCESSIBILITY/accessible to elderly/disabled
- UNIQUE/not a copy/original work/specific to Chch
- BRIDGE/pedestrian bridge
- GREENARY/plantings/green area/garden
- Importance of/sympathetic to NATURE/ENVIRONMENT
- MODERN/sophisticated/innovative
- SEATING/shelter areas
- EASY/quick to MAINTAIN/upkeep
- Good DEPICTION/understanding of events/meaningful/poignant
- INTERACTIVE design/offers an experience
- Flowers/tributes RECEPTACLES
- PROMENADE/pathway/separation from traffic
- TREES/shrubs in general/grove of trees
- Good BALANCE
- I WOULD visit/enjoy spending time there
- SEASONAL effect/renewal/year long interest
- ARCHITECTUAL elements/architect
- BRONZE/BRASS/bronze plaques
- CHERRY BLOSSOMS/cherry trees
- CPTED/safety/security issues
- DIFFERENT heights/levels of topography
- EMOTIVE design/emotional
- HEALING/recovery
- LAYOUT
- Successful DERIVATIVE of xxx
- EYE CATCHING
- FAMILY friendly
- GOOD insight of the NEW Christchurch
- GRASS/grassy area
- JUXTAPOSITION of hard & soft/strong & gentle
- STRONG/robust/weather well
- Terraced AMPITHEATRE
- BRIGHT/not dark/in the dark
- COLOUR/specific colour mentioned
- NATIVE PLANTS grass/trees/taller natives such as kahikatea/kowhai
- Reflection of unique CULTURAL HERITAGE/NZ cultural elements
- Represents/honour/acknowledge VISITORS/Asians/Japanese victims/rescuers
- WATER WALL/flowing water/veil of tears
- Canterbury STONES/materials from the region/home grown feel
- COST for Construction/maintenance
- EVOCATIVE/thought provoking
- FOUNTAIN of running water around tree/water feature in the middle



- MINIMAL use of CONCRETE/harsh material/blocks/walls/hard surfaces
- Names UNDER WATER/water over names
- POUNAMU/touch stone/element of touch

#### **Negative Comments (% of General public / other respondents)**

Of the General Public responses to this design, 10.9% were negative (compared to 13.7% which were positive). The most common negative responses concerned location / barrier effects of the wall and how it would make people feel too enclosed.



Base: n=2,749



Other negative comments made by less than 0.5% of General Public / Other respondents came under the response categories listed below. Examples of the types of comments categorised into the codes below can be seen later in this report.

- HEIGHT of wall/high wall
- Need more/not enough PLANTING/greenery/grass/mature trees
- Need to be MORE INCLUSIVE/not welcoming/inviting/unfriendly
- NAMING/acknowledgement/remembrance of victims/injured/dead
- Poor ACCESSIBILITY/difficult for ELDERLY/DISABLED, must be accessible
- LENGTH of wall/too long
- Needs more/not enough VARIETY of planting/BLOSSOM trees
- Reflection POND/spring pond/fountain
- CONSULTATION process/Gerry Brownlee
- DISJOINTED/lack focus/bitsy
- PROXIMTY of wall to river
- PATH Spiral pathway/just part of river walk
- Exposed to WEATHER/cold & damp/windy/not sunny
- OVERALL design/concept/designer/layout
- SMALL space/layout not good for large groups
- Space is TOO OPEN/spread out/exposed/public/like a through route
- MESSY/scrappy/untidy look
- Need better LIGHTING/bigger lights/want solar
- Need more/better DISPLAYS/decorations/carvings etc
- UNORIGINAL/copy of xxx/not unique/already have xxx
- COLOUR/colour contrast
- IMPERSONAL/lack personal touch
- Looks like a BURIAL site
- To keep GARDEN tidy/renewed/dead flowers/leaves
- TREES seasonal/in winter/shade/slow growth/damage
- View from OTHER SIDE of river/Cambridge/Oxford Tce, should use BOTH sides of the river
- Could include/prefer WHITE CHAIRS in this/other/any design as well
- FUTURE quakes
- HAUNTING/creepy/kitsch/macabre/unsettling
- NAMES/name design
- Need to include RECLAIMED material
- UGLY
- BRIDGE placement/separated from rest of design
- CONTRIVED/gimmicky/cliché
- DOES NOT encourage me to visit
- GRASS/grass area
- LITTER
- Need greater promotion of HERTIAGE of Chch-colonial/Ngai Tahu, NZ culture
- NICHES/openings in wall
- Not enough VARIETY of spaces/reflective spaces
- STEPS/different levels
- TOO CASUAL/informal/lack solemnity, does not feel like a memorial
- BLOCKS/block effect/slabs
- · Bridge/description of bridge
- CANOPY/cover/shade cloth

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- CHAIRS
- Could include a MIXTURE of cherry & kowhai/exotics & natives
- Could include flowers/tributes RECEPTACLES
- DRAWINGS/ground picture
- MONOCULTURAL/need more international mix
- Need more/not enough NATIVE plants/trees such as Kowhai not cherry trees
- Too focused on LIVES LOST/need to remember all impacted by EQ not just deceased

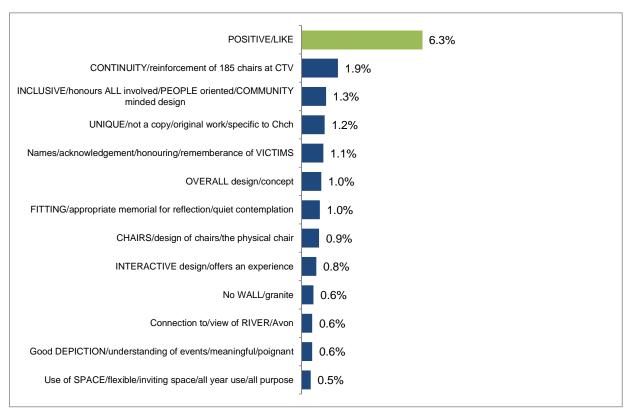
lpsos <sub>14</sub>



#### General Public / Other - EQM 1978: Table and Chairs

#### Positive Comments (% of General public / other respondents)

Of the General Public responses to this design, 6.3% were positive (compared to 13.2% which were negative). The most common positive responses concerned reference made to the CTV building, the design originality and inclusiveness.



Base: n=2,749

Other positive comments made by less than 0.5% of General Public / Other respondents came under the response categories listed below. Examples of the types of comments categorised into the codes below can be seen later in this report.

- BEAUTIFUL/aesthetically pleasing
- TABLE
- EMOTIVE design/emotional
- EVOCATIVE/thought provoking
- PEACEFUL/tranquillity
- SIMPLICITY of design/not too OTT/minimalist
- BRONZE/BRASS/bronze plaques
- OPEN space/openness/spacious
- Successful DERIVATIVE of xxx
- TIMELESS/age well/stand test of time
- ACCESSIBILITY/accessible to elderly/disabled
- FAMILY friendly
- HEALING/recovery

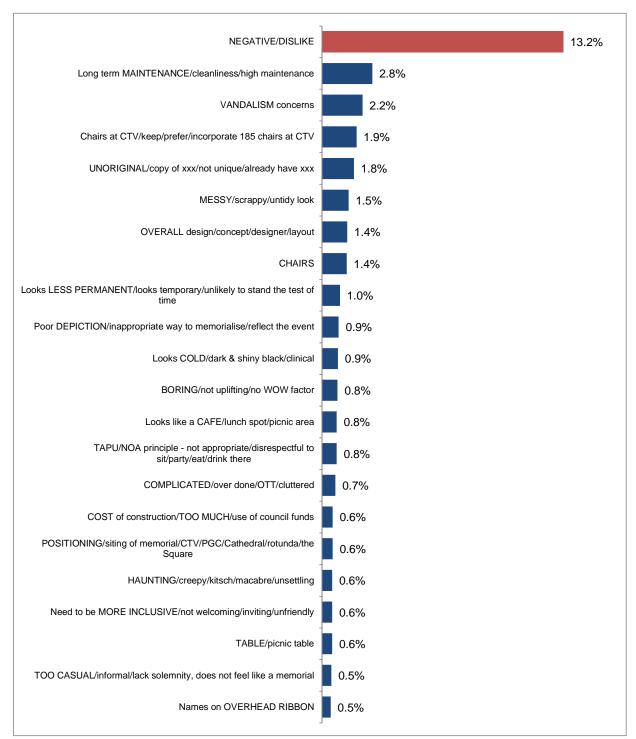


- LANDSCAPE/memorial is IN KEEPING with Chch/Chch as Garden City/Avon surrounds
- STRONG/robust/weather well
- Tells the WHOLE STORY/captures ALL elements/aspects of remembrance
- Importance of/sympathetic to NATURE/ENVIRONMENT
- JOURNEY to the future
- NAMES/space for names
- CPTED/safety/security issues
- ELEGANT/classy
- Good BALANCE
- I WOULD visit/enjoy spending time there
- PRIVACY/private spaces
- Reflective/reflective nature of POND/Spring of Memory
- Using BOTH SIDES of the river/view from other side of river/from road
- Canterbury STONES/materials from the region/home grown feel
- CHERRY BLOSSOMS/cherry trees
- GOOD insight of the NEW Christchurch
- Good LIGHT from all directions
- GREENARY/plantings/green area/garden
- LAYOUT
- LIGHTING/DESIGN of lights/185 lights
- MINIMAL use of CONCRETE/harsh material/blocks/walls/hard surfaces
- NATIVE PLANTS grass/trees/taller natives such as kahikatea/kowhai
- RESPECTFUL/dignified
- SEASONAL effect/renewal/year long interest
- SEATING/shelter areas



#### **Negative Comments (% of General public / other respondents)**

Of the General Public responses to this design, 13.2% were negative (compared to 6.3% which were positive). The most common negative responses concerned long-term maintenance and vandalism concerns.



Base: n=2,749

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Other negative comments made by less than 0.5% of General Public / Other respondents came under the response categories listed below. Examples of the types of comments categorised into the codes below can be seen later in this report.

- Painful REMINDER/not hope of healing
- LITTER
- Needs to/this does not BLEND into EXISTING landscape/surroundings/nature
- Tables & chairs are EMPTY
- To keep GARDEN tidy/renewed/dead flowers/leaves
- NAMING/acknowledgement/remembrance of victims/injured/dead
- DISJOINTED/lack focus/bitsy
- SMALL space/layout not good for large groups
- IMPERSONAL/lack personal touch
- Other negative/dislike/suggestions
- CONTRIVED/gimmicky/cliché
- NAMES/name design
- Need more/not enough PLANTING/greenery/grass/mature trees
- UGLY
- CONSULTATION process/Gerry Brownlee
- Exposed to WEATHER/cold & damp/windy/not sunny
- Looks like a SKATE PARK/issue with skateboarders
- PROXIMTY of wall to river
- RANDOMLY PLACED/scattered/chaotic stone seats/pavers
- Amount/use of CONCRETE, exposed concrete
- SAFETY/security concerns/CPTED
- Space is TOO OPEN/spread out/exposed/public/like a through route
- View from OTHER SIDE of river/Cambridge/Oxford Tce, should use BOTH sides of the river
- CANOPY/cover/shade cloth
- Depiction is TOO LITERAL/reminiscent of broken city/EQ rubble/ruins
- DOES NOT encourage me to visit
- FUTURE quakes
- HEIGHT of wall/high wall
- LENGTH of wall/too long
- Need better LIGHTING/bigger lights/want solar
- Need greater promotion of HERTIAGE of Chch-colonial/Ngai Tahu, NZ culture
- Need more/not enough NATIVE plants/trees such as Kowhai not cherry trees
- Needs more/not enough VARIETY of planting/BLOSSOM trees
- Space is TOO ENCLOSED/enclosed areas/not open enough
- PATH Spiral pathway/just part of river walk
- Too focused on LIVES LOST/need to remember all impacted by EQ not just deceased
- WALL/memorial wall visual & physical barrier to the site/insensitive

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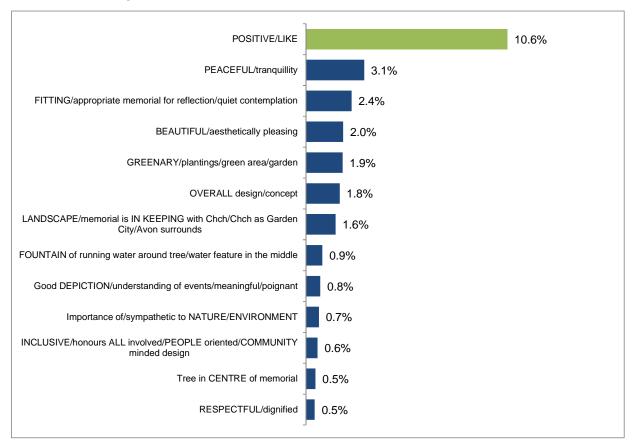


#### General Public / Other – EQM 2207: A Green and Peaceful Landscape

#### Positive Comments (% of General public / other respondents)

Of the General Public responses to this design, 10.6% were positive (compared to 11.6% which were negative). The most common positive responses concerned the peacefulness, beauty and quiet contemplative nature of the design.





**Base**: n=2.749

Other positive comments made by less than 0.5% of General Public / Other respondents came under the response categories listed below. Examples of the types of comments categorised into the codes below can be seen later in this report.

- I WOULD visit/enjoy spending time there
- JOURNEY to the future
- Names/acknowledgement/honouring/rememberance of VICTIMS
- OPEN space/openness/spacious
- SEATING/shelter areas
- Use of SPACE/flexible/inviting space/all year use/all purpose
- No WALL/granite
- Connection to/view of RIVER/Avon
- CURVES/spiral nature/SHAPE & flow of design/fluid motion/wind around
- EMOTIVE design/emotional
- PRIVACY/private spaces

lpsos <sub>19</sub>



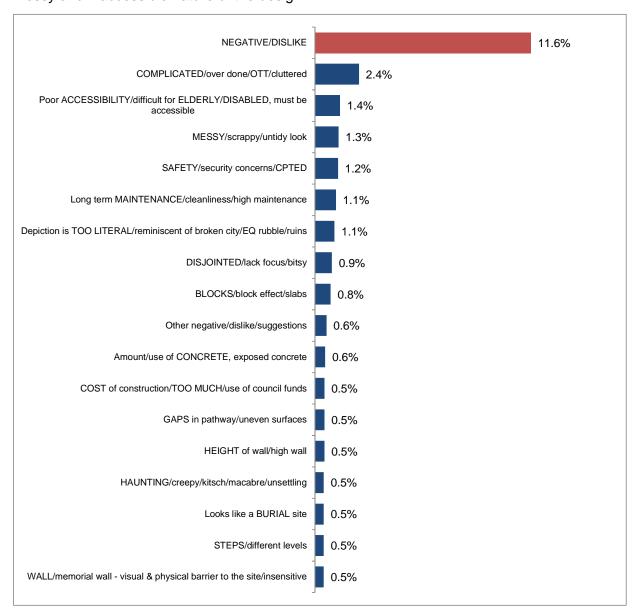
- BRIDGE/pedestrian bridge
- CPTED/safety/security issues
- FAMILY friendly
- INTERACTIVE design/offers an experience
- LIGHTING/DESIGN of lights/185 lights
- Names UNDER WATER/water over names
- PROMENADE/pathway/separation from traffic
- TIMELESS/age well/stand test of time
- EASY/quick to MAINTAIN/upkeep
- ENCLOSED/separate enclosures
- LAYOUT
- MINIMAL use of CONCRETE/harsh material/blocks/walls/hard surfaces
- NIGHT view
- SCATTERED/randomness/informal
- DIFFERENT heights/levels of topography
- ELEGANT/classy
- Ground MOVEMENT
- HEALING/recovery
- Reflection of unique CULTURAL HERITAGE/NZ cultural elements
- SEASONAL effect/renewal/year long interest
- SIMPLICITY of design/not too OTT/minimalist
- STEPPING STONES
- TREES/shrubs in general/grove of trees
- Other positive
- ACCESSIBILITY/accessible to elderly/disabled
- ARCHITECTUAL elements/architect
- CHERRY BLOSSOMS/cherry trees
- COLOUR/specific colour mentioned
- EVOCATIVE/thought provoking
- NAMES/space for names
- NGAI TAHU/link to Maori/ South Is-Te Waipounamu
- Represents/honour/acknowledge VISITORS/Asians/Japanese victims/rescuers
- STRONG/robust/weather well
- Successful DERIVATIVE of xxx
- Tells the WHOLE STORY/captures ALL elements/aspects of remembrance
- TITLE/title matches the design
- UNIQUE/not a copy/original work/specific to Chch
- Use of RECLAIMED material
- WALL/walls/wall designs
- · Canterbury STONES/materials from the region/home grown feel
- COST for Construction/maintenance
- EYE CATCHING
- Good BALANCE
- GOOD insight of the NEW Christchurch
- JUXTAPOSITION of hard & soft/strong & gentle
- MARBLE blocks/marble BLOCKS
- Names/acknowledgement of RESPONDERS/response teams/heroes
- NATIVE PLANTS grass/trees/taller natives such as kahikatea/kowhai
- Offering different STATIONS/areas/walking maze



- Reflective/reflective nature of POND/Spring of Memory
- SOUND/sonic experience
- Terraced AMPITHEATRE
- VIBRANCY/liveliness
- WATER WALL/flowing water/veil of tears

#### **Negative Comments (% of General public / other respondents)**

Of the General Public responses to this design, 11.6% were negative (compared to 10.6% which were positive). The most common negative responses concerned the complicated, messy and inaccessible nature of the design.



**Base**: n=2,749



Other negative comments made by less than 0.5% of General Public / Other respondents came under the response categories listed below. Examples of the types of comments categorised into the codes below can be seen later in this report.

- Blocks VIEW of RIVER/minimal connection to river/city across river
- POSITIONING/siting of memorial/CTV/PGC/Cathedral/rotunda/the Square
- To keep GARDEN tidy/renewed/dead flowers/leaves
- Needs more/not enough VARIETY of planting/BLOSSOM trees
- RANDOMLY PLACED/scattered/chaotic stone seats/pavers
- UNORIGINAL/copy of xxx/not unique/already have xxx
- Looks COLD/dark & shiny black/clinical
- Needs to/this does not BLEND into EXISTING landscape/surroundings/nature
- BORING/not uplifting/no WOW factor
- Space is TOO ENCLOSED/enclosed areas/not open enough
- Poor DEPICTION/inappropriate way to memorialise/reflect the event
- VANDALISM concerns
- Names UNDER WATER
- Need more/not enough NATIVE plants/trees such as Kowhai not cherry trees
- SMALL space/layout not good for large groups
- TREES seasonal/in winter/shade/slow growth/damage
- TOO CASUAL/informal/lack solemnity, does not feel like a memorial
- Chairs at CTV/keep/prefer/incorporate 185 chairs at CTV
- CONSULTATION process/Gerry Brownlee
- Exposed to WEATHER/cold & damp/windy/not sunny
- MONOCULTURAL/need more international mix
- Need to be MORE INCLUSIVE/not welcoming/inviting/unfriendly
- Too focused on LIVES LOST/need to remember all impacted by EQ not just deceased
- NAMES/name design
- Names UNDER TREE
- Need better LIGHTING/bigger lights/want solar
- Need more/not enough SEATING/places to sit/shelter
- Need to include RECLAIMED material
- Painful REMINDER/not hope of healing
- Reflection POND/spring pond/fountain
- TAPU/NOA principle not appropriate/disrespectful to sit/party/eat/drink there
- CHAIRS
- GRASS/grass area
- Looks LESS PERMANENT/looks temporary/unlikely to stand the test of time
- NAMING/acknowledgement/remembrance of victims/injured/dead
- Need more/not enough PLANTING/greenery/grass/mature trees
- OVERALL design/concept/designer/layout
- Space is TOO OPEN/spread out/exposed/public/like a through route
- PATH Spiral pathway/just part of river walk
- UGLY
- View from OTHER SIDE of river/Cambridge/Oxford Tce, should use BOTH sides of the river
- Bridge/description of bridge
- BRIDGE placement/separated from rest of design
- CONTRIVED/gimmicky/cliché
- DOES NOT encourage me to visit

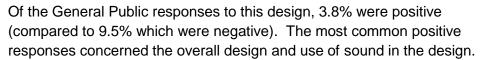


- LENGTH of wall/too long
- Looks like a SKATE PARK/issue with skateboarders
- Need more/better DISPLAYS/decorations/carvings etc
- NICHES/openings in wall
- PROXIMTY of wall to river
- TITLE of the design

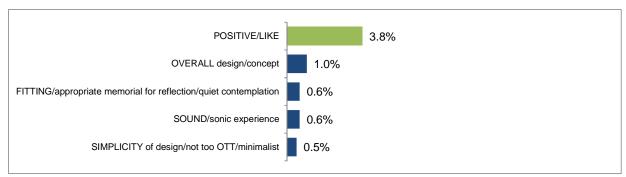


#### General Public / Other – EQM 2423: Call and Response

#### Positive Comments (% of General public / other respondents)







Base: n=2,749

Other positive comments made by less than 0.5% of General Public / Other respondents came under the response categories listed below. Examples of the types of comments categorised into the codes below can be seen later in this report.

- BEAUTIFUL/aesthetically pleasing
- INTERACTIVE design/offers an experience
- Candles etc in wall OPENINGS/voids/185 niches/cut outs
- NATIVE PLANTS grass/trees/taller natives such as kahikatea/kowhai
- BRIDGE/pedestrian bridge
- Names/acknowledgement of RESPONDERS/response teams/heroes
- Connection to/view of RIVER/Avon
- INCLUSIVE/honours ALL involved/PEOPLE oriented/COMMUNITY minded design
- WALL/walls/wall designs
- LANDSCAPE/memorial is IN KEEPING with Chch/Chch as Garden City/Avon surrounds
- PEACEFUL/tranquillity
- OPEN space/openness/spacious
- UNIQUE/not a copy/original work/specific to Chch
- EMOTIVE design/emotional
- Names/acknowledgement/honouring/rememberance of VICTIMS
- RESPECTFUL/dignified
- SEASONAL effect/renewal/year long interest
- Other positive
- ACCESSIBILITY/accessible to elderly/disabled
- Flowers/tributes RECEPTACLES
- Good DEPICTION/understanding of events/meaningful/poignant
- LIGHTING/DESIGN of lights/185 lights
- Represents/honour/acknowledge VISITORS/Asians/Japanese victims/rescuers
- SEATING/shelter areas
- TIMELESS/age well/stand test of time

**Ipsos** 

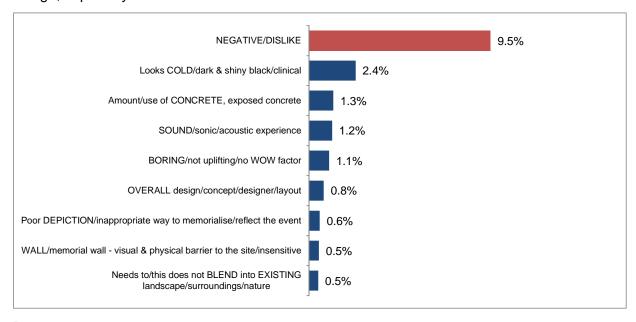
# lpsos

#### Ideas to Remember - Feedback on Designs for a Canterbury Earthquake Memorial

- TREES/shrubs in general/grove of trees
- Use of SPACE/flexible/inviting space/all year use/all purpose
- Using BOTH SIDES of the river/view from other side of river/from road
- ARCHITECTUAL elements/architect
- EASY/quick to MAINTAIN/upkeep
- I WOULD visit/enjoy spending time there
- MODERN/sophisticated/innovative
- NAMES/space for names
- NIGHT view
- No WALL/granite
- CHERRY BLOSSOMS/cherry trees
- COLOUR/specific colour mentioned
- CPTED/safety/security issues
- ELEGANT/classy
- ENCLOSED/separate enclosures
- EVOCATIVE/thought provoking
- FAMILY friendly
- GOOD insight of the NEW Christchurch
- GREENARY/plantings/green area/garden
- Importance of/sympathetic to NATURE/ENVIRONMENT
- JOURNEY to the future
- NGAI TAHU/link to Maori/ South Is-Te Waipounamu
- No GIMMICKS
- Reflection of unique CULTURAL HERITAGE/NZ cultural elements
- STRONG/robust/weather well

#### **Negative Comments (% of General public / other respondents)**

Of the General Public responses to this design, 9.5% were negative (compared to 3.8% which were positive). The most common negative responses concerned the cold, clinical look of the design, especially the amount of concrete used.



**Base**: n=2,749



Other negative comments made by less than 0.5% of General Public / Other respondents came under the response categories listed below. Examples of the types of comments categorised into the codes below can be seen later in this report.

- HAUNTING/creepy/kitsch/macabre/unsettling
- VANDALISM concerns
- CONTRIVED/gimmicky/cliché
- COST of construction/TOO MUCH/use of council funds
- Long term MAINTENANCE/cleanliness/high maintenance
- Need to be MORE INCLUSIVE/not welcoming/inviting/unfriendly
- Space is TOO ENCLOSED/enclosed areas/not open enough
- Blocks VIEW of RIVER/minimal connection to river/city across river
- COMPLICATED/over done/OTT/cluttered
- Looks like a SKATE PARK/issue with skateboarders
- Need more/not enough PLANTING/greenery/grass/mature trees
- HEIGHT of wall/high wall
- IMPERSONAL/lack personal touch
- UNORIGINAL/copy of xxx/not unique/already have xxx
- Other negative/dislike/suggestions
- SAFETY/security concerns/CPTED
- Bridge/description of bridge
- DOES NOT encourage me to visit
- MESSY/scrappy/untidy look
- Depiction is TOO LITERAL/reminiscent of broken city/EQ rubble/ruins
- Looks like a BURIAL site
- To keep GARDEN tidy/renewed/dead flowers/leaves
- BLOCKS/block effect/slabs
- DISJOINTED/lack focus/bitsy
- Exposed to WEATHER/cold & damp/windy/not sunny
- Needs more/not enough VARIETY of planting/BLOSSOM trees
- NICHES/openings in wall
- Space is TOO OPEN/spread out/exposed/public/like a through route
- Chairs at CTV/keep/prefer/incorporate 185 chairs at CTV
- COLOUR/colour contrast
- DRAWINGS/ground picture
- KOWHAI
- LITTER
- Looks LESS PERMANENT/looks temporary/unlikely to stand the test of time
- NAMES/name design
- Need more/not enough SEATING/places to sit/shelter
- SMALL space/layout not good for large groups
- TOO CASUAL/informal/lack solemnity, does not feel like a memorial
- TREES seasonal/in winter/shade/slow growth/damage
- UGLY
- BRIDGE placement/separated from rest of design
- CONSULTATION process/Gerry Brownlee
- Could include INTERACTIVE items such as WIND CHIMES/WANDS
- FUTURE quakes
- GAPS in pathway/uneven surfaces



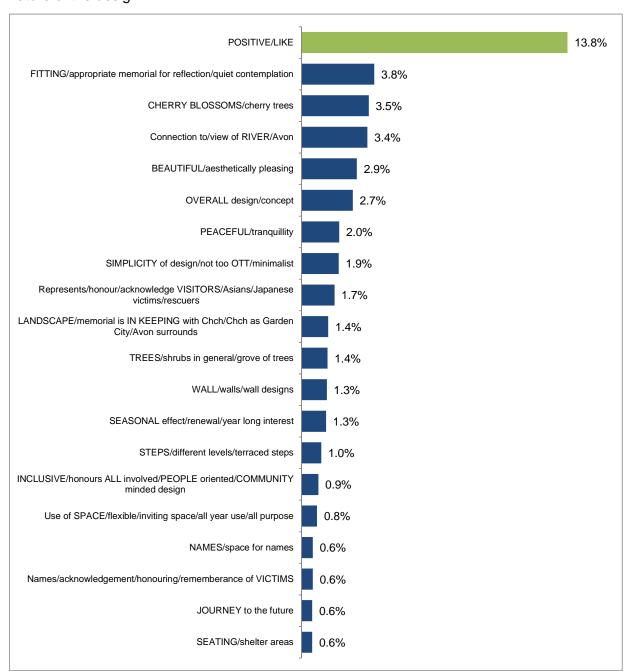
- GRASS/grass area
- LENGTH of wall/too long
- Looks like a CAFE/lunch spot/picnic area
- NAMING/acknowledgement/remembrance of victims/injured/dead
- Need better LIGHTING/bigger lights/want solar
- Painful REMINDER/not hope of healing
- POSITIONING/siting of memorial/CTV/PGC/Cathedral/rotunda/the Square
- PATH Spiral pathway/just part of river walk
- TABLE/picnic table
- TAPU/NOA principle not appropriate/disrespectful to sit/party/eat/drink there



#### General Public / Other - EQM 2378: The Memorial Wall

#### Positive Comments (% of General public / other respondents)

Of the General Public responses to this design, 13.8% were positive (compared to 11.9% which were negative). The most common positive responses concerned the beauty, cherry trees, Avon connections and quiet contemplative nature of the design.



**Base**: n=2,749



Other positive comments made by less than 0.5% of General Public / Other respondents came under the response categories listed below. Examples of the types of comments categorised into the codes below can be seen later in this report.

- EASY/quick to MAINTAIN/upkeep
- ELEGANT/classy
- ACCESSIBILITY/accessible to elderly/disabled
- OPEN space/openness/spacious
- TIMELESS/age well/stand test of time
- Good DEPICTION/understanding of events/meaningful/poignant
- HEALING/recovery
- Using BOTH SIDES of the river/view from other side of river/from road
- Importance of/sympathetic to NATURE/ENVIRONMENT
- STRONG/robust/weather well
- Use of RECLAIMED material
- JUXTAPOSITION of hard & soft/strong & gentle
- EMOTIVE design/emotional
- FAMILY friendly
- INTERACTIVE design/offers an experience
- I WOULD visit/enjoy spending time there
- RESPECTFUL/dignified
- COLOUR/specific colour mentioned
- Tells the WHOLE STORY/captures ALL elements/aspects of remembrance
- WATER WALL/flowing water/veil of tears
- BRIDGE/pedestrian bridge
- EVOCATIVE/thought provoking
- Names/acknowledgement of RESPONDERS/response teams/heroes
- PROMENADE/pathway/separation from traffic
- COST for Construction/maintenance
- CPTED/safety/security issues
- CURVES/spiral nature/SHAPE & flow of design/fluid motion/wind around
- Flowers/tributes RECEPTACLES
- LIGHTING/DESIGN of lights/185 lights
- MODERN/sophisticated/innovative
- No GIMMICKS
- POUNAMU/touch stone/element of touch
- Successful DERIVATIVE of xxx
- VIBRANCY/liveliness
- Other positive
- ARCHITECTUAL elements/architect
- BRIGHT/not dark/in the dark
- EYE CATCHING
- GLASS wall
- GOOD insight of the NEW Christchurch
- Good LIGHT from all directions
- GREENARY/plantings/green area/garden
- LAYOUT
- MARBLE blocks/marble BLOCKS
- MINIMAL use of CONCRETE/harsh material/blocks/walls/hard surfaces

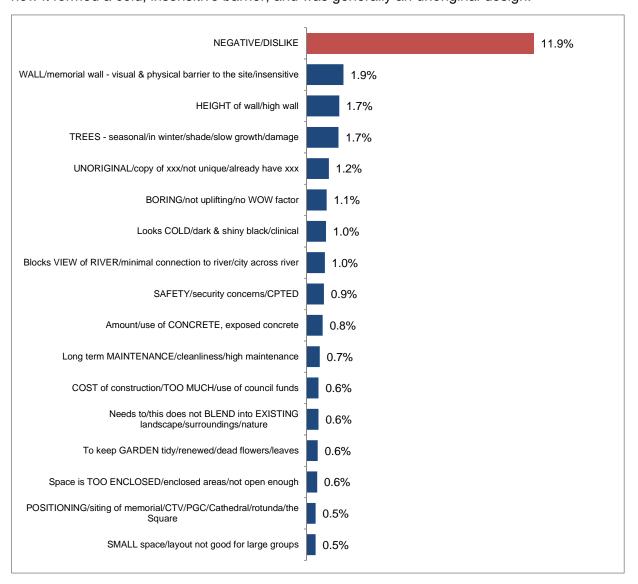
**Ipsos** 



- Names UNDER WATER/water over names
- NIGHT view
- PRIVACY/private spaces
- Terraced AMPITHEATRE
- Tree in CENTRE of memorial
- UNIQUE/not a copy/original work/specific to Chch

#### **Negative Comments (% of General public / other respondents)**

Of the General Public responses to this design, 11.9% were negative (compared to 13.8% which were positive). The most common negative responses concerned the height of the wall, how it formed a cold, insensitive barrier, and was generally an unoriginal design.



Base: n=2,749



Other negative comments made by less than 0.5% of General Public / Other respondents came under the response categories listed below. Examples of the types of comments categorised into the codes below can be seen later in this report.

- Poor DEPICTION/inappropriate way to memorialise/reflect the event
- Space is TOO OPEN/spread out/exposed/public/like a through route
- View from OTHER SIDE of river/Cambridge/Oxford Tce, should use BOTH sides of the river
- OVERALL design/concept/designer/layout
- PROXIMTY of wall to river
- Need more/not enough PLANTING/greenery/grass/mature trees
- STEPS/different levels
- VANDALISM concerns
- COMPLICATED/over done/OTT/cluttered
- FUTURE quakes
- Exposed to WEATHER/cold & damp/windy/not sunny
- Need more/not enough SEATING/places to sit/shelter
- Need to be MORE INCLUSIVE/not welcoming/inviting/unfriendly
- Other negative/dislike/suggestions
- DOES NOT encourage me to visit
- MESSY/scrappy/untidy look
- NAMES/name design
- · Need better LIGHTING/bigger lights/want solar
- Needs more/not enough VARIETY of planting/BLOSSOM trees
- Poor ACCESSIBILITY/difficult for ELDERLY/DISABLED, must be accessible
- BLOCKS/block effect/slabs
- Depiction is TOO LITERAL/reminiscent of broken city/EQ rubble/ruins
- IMPERSONAL/lack personal touch
- LENGTH of wall/too long
- LITTER
- Looks like a SKATE PARK/issue with skateboarders
- · Need greater promotion of HERTIAGE of Chch-colonial/Ngai Tahu, NZ culture
- Need more/not enough NATIVE plants/trees such as Kowhai not cherry trees
- Chairs at CTV/keep/prefer/incorporate 185 chairs at CTV
- CONTRIVED/gimmicky/cliché
- HAUNTING/creepy/kitsch/macabre/unsettling
- Looks like a BURIAL site
- MONOCULTURAL/need more international mix
- NAMING/acknowledgement/remembrance of victims/injured/dead
- Need more/better DISPLAYS/decorations/carvings etc
- Too focused on LIVES LOST/need to remember all impacted by EQ not just deceased
- UGLY
- CANOPY/cover/shade cloth
- CONSULTATION process/Gerry Brownlee
- Could include a MIXTURE of cherry & kowhai/exotics & natives
- Could include WHITE CROSSES
- DISJOINTED/lack focus/bitsy
- Looks LESS PERMANENT/looks temporary/unlikely to stand the test of time
- Names UNDER WATER
- Not enough VARIETY of spaces/reflective spaces



- RANDOMLY PLACED/scattered/chaotic stone seats/pavers
- SOUND/sonic/acoustic experience
- PATH Spiral pathway/just part of river walk
- TITLE of the design

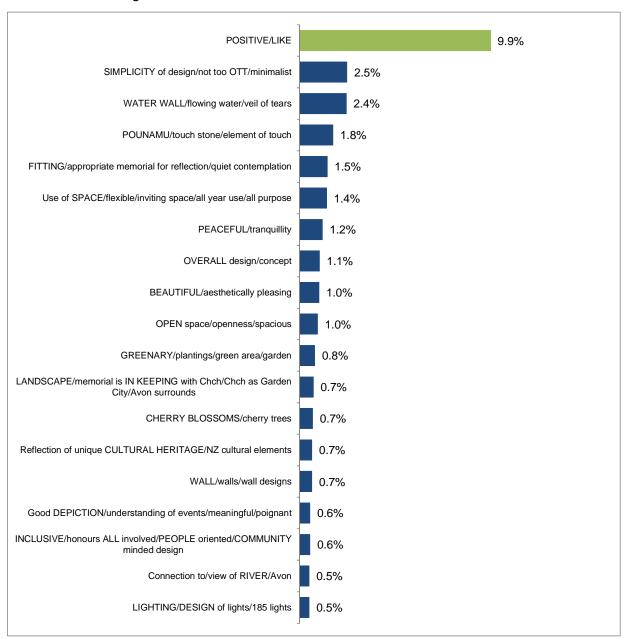
Ipsos

# General Public / Other – EQM 2249: Hei Maumaharatanga - In Memory



#### Positive Comments (% of General public / other respondents)

Of the General Public responses to this design, 9.9% were positive (compared to 7.8% which were negative). The most common positive responses concerned the simplicity and water features of the design.



**Base**: n=2,749



Other positive comments made by less than 0.5% of General Public / Other respondents came under the response categories listed below. Examples of the types of comments categorised into the codes below can be seen later in this report.

- EASY/quick to MAINTAIN/upkeep
- Represents/honour/acknowledge VISITORS/Asians/Japanese victims/rescuers
- Names UNDER WATER/water over names
- SEASONAL effect/renewal/year long interest
- ELEGANT/classy
- ACCESSIBILITY/accessible to elderly/disabled
- NATIVE PLANTS grass/trees/taller natives such as kahikatea/kowhai
- NGAI TAHU/link to Maori/ South Is-Te Waipounamu
- SEATING/shelter areas
- TIMELESS/age well/stand test of time
- CURVES/spiral nature/SHAPE & flow of design/fluid motion/wind around
- Names/acknowledgement/honouring/rememberance of VICTIMS
- PRIVACY/private spaces
- RESPECTFUL/dignified
- TREES/shrubs in general/grove of trees
- HEALING/recovery
- STRONG/robust/weather well
- NAMES/space for names
- NIGHT view
- Flowers/tributes RECEPTACLES
- Importance of/sympathetic to NATURE/ENVIRONMENT
- PROMENADE/pathway/separation from traffic
- Tells the WHOLE STORY/captures ALL elements/aspects of remembrance
- CPTED/safety/security issues
- EMOTIVE design/emotional
- GRASS/grassy area
- JOURNEY to the future
- MINIMAL use of CONCRETE/harsh material/blocks/walls/hard surfaces
- STEPS/different levels/terraced steps
- Successful DERIVATIVE of xxx
- TITLE/title matches the design
- UNIQUE/not a copy/original work/specific to Chch
- Canterbury STONES/materials from the region/home grown feel
- COST for Construction/maintenance
- Good BALANCE
- No GIMMICKS
- Terraced AMPITHEATRE
- Use of TE REO.
- Using BOTH SIDES of the river/view from other side of river/from road
- ARCHITECTUAL elements/architect
- COLOUR/specific colour mentioned
- EVOCATIVE/thought provoking
- FAMILY friendly
- GLASS wall
- · GOOD insight of the NEW Christchurch

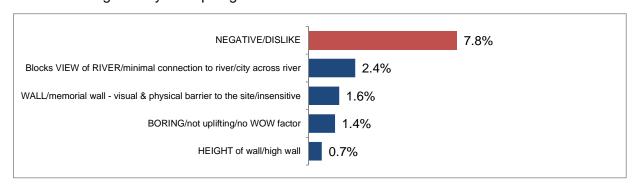
**Ipsos** 



- Good LIGHT from all directions
- INTERACTIVE design/offers an experience
- I WOULD visit/enjoy spending time there
- LAYOUT
- MODERN/sophisticated/innovative
- Names/acknowledgement of RESPONDERS/response teams/heroes

#### **Negative Comments (% of General public / other respondents)**

Of the General Public responses to this design, 7.8% were negative (compared to 9.9% which were positive). The most common negative responses concerned how the design would block views and be generally uninspiring and dull.



Base: n=2,749

Other negative comments made by less than 0.5% of General Public / Other respondents came under the response categories listed below. Examples of the types of comments categorised into the codes below can be seen later in this report.

- COST of construction/TOO MUCH/use of council funds
- Need to be MORE INCLUSIVE/not welcoming/inviting/unfriendly
- Need more/not enough SEATING/places to sit/shelter
- OVERALL design/concept/designer/layout
- Other negative/dislike/suggestions
- Needs to/this does not BLEND into EXISTING landscape/surroundings/nature
- UNORIGINAL/copy of xxx/not unique/already have xxx
- Looks COLD/dark & shiny black/clinical
- LENGTH of wall/too long
- VANDALISM concerns
- Amount/use of CONCRETE, exposed concrete
- POSITIONING/siting of memorial/CTV/PGC/Cathedral/rotunda/the Square
- PROXIMTY of wall to river
- Needs more/not enough VARIETY of planting/BLOSSOM trees
- Poor DEPICTION/inappropriate way to memorialise/reflect the event
- TITLE of the design
- Use of TE REO
- CONSULTATION process/Gerry Brownlee
- Looks like a SKATE PARK/issue with skateboarders
- SMALL space/layout not good for large groups



- Space is TOO OPEN/spread out/exposed/public/like a through route
- PATH Spiral pathway/just part of river walk
- View from OTHER SIDE of river/Cambridge/Oxford Tce, should use BOTH sides of the river
- COMPLICATED/over done/OTT/cluttered
- DISJOINTED/lack focus/bitsy
- Long term MAINTENANCE/cleanliness/high maintenance
- Need more/not enough NATIVE plants/trees such as Kowhai not cherry trees
- SAFETY/security concerns/CPTED
- Chairs at CTV/keep/prefer/incorporate 185 chairs at CTV
- Space is TOO ENCLOSED/enclosed areas/not open enough
- Exposed to WEATHER/cold & damp/windy/not sunny
- GRASS/grass area
- Looks like a BURIAL site
- MONOCULTURAL/need more international mix
- NAMING/acknowledgement/remembrance of victims/injured/dead
- Need better LIGHTING/bigger lights/want solar
- Poor ACCESSIBILITY/difficult for ELDERLY/DISABLED, must be accessible
- To keep GARDEN tidy/renewed/dead flowers/leaves
- Too focused on LIVES LOST/need to remember all impacted by EQ not just deceased
- UGLY
- WATER Wall/tears/flowing water
- BLOCKS/block effect/slabs
- COLOUR/colour contrast
- Could include/prefer WHITE CHAIRS in this/other/any design as well
- DOES NOT encourage me to visit
- DRAWINGS/ground picture
- LITTER
- Looks LESS PERMANENT/looks temporary/unlikely to stand the test of time
- MESSY/scrappy/untidy look
- NAMES/name design
- Need to include RECLAIMED material
- Not enough VARIETY of spaces/reflective spaces
- RANDOMLY PLACED/scattered/chaotic stone seats/pavers
- SOUND/sonic/acoustic experience
- STEPS/different levels
- TREES seasonal/in winter/shade/slow growth/damage



### Feedback from Special Interest Groups

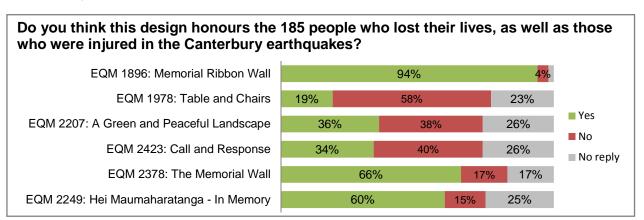
After the General Public group of respondents, those from the other groups were numerically small, the number of responses per group being as follows:

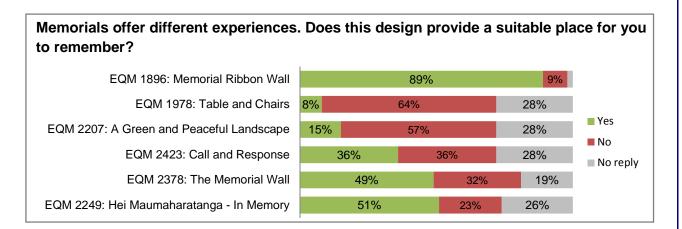
- First Knowledge Group (bereaved families, severely injured) (n=53)
- First Responders (n=8)
- Christchurch City Council staff (n=5)
- Ngai Tahu (n=2)
- Embassies / Ambassadors (n=1)

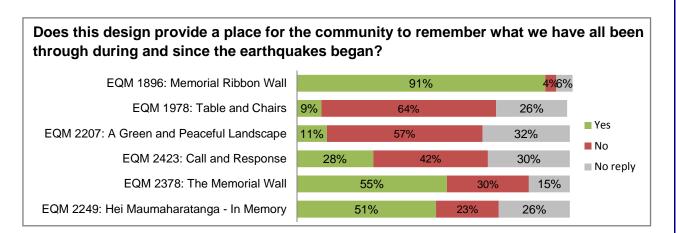
As a result, we are able to present all the verbatim responses per group, without resorting to statistical coding.

### First Knowledge (n=53)

The First Knowledge group prefer the Memorial Ribbon Wall, with most agreeing that this honours those who lost their lives, and provides a place for both themselves and the community to remember.







**Base:** n=53

## Ipsos

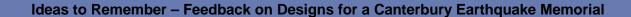
### Ideas to Remember - Feedback on Designs for a Canterbury Earthquake Memorial

### First Knowledge - EQM 1896: Memorial Ribbon Wall

### **Positive Comments**

- Looks great 1st choice
- I like the lit up separate areas. I love the bridge, this has everything so no doubt. I love the journey this one portrays. It individualises each person and I would love to see the order of the names a little different like age order.
- This memorial provides quiet reflection and the names of each victim allows everyone to remember them respectively
- Love the wall of memory and the curves. Restful, love the spring of memory
- This design is good. I like the concept of walls
- I think this memorial wall is well designed. The individual names and recess gives families a place to leave flowers etc.
- I like this design the most. I can see everyone, can remember and heal
- I like the seamless shape of varied heights of the wall. I like the little spaces created in the wall for victims to be remembered
- Love the idea of lighting candles and leaving message for loved ones lovely
- An excellent concept, very good for chch with the clean and easy access. Plenty of movement to be had. Could be a useful venue for the chch public
- Very good display aaa++ has a good feel about it
- Has something for everyone. And also tells the story of the earthquake
- Includes everything needed for memorial
- Has everything
- I think this design honours the people that died and that it feels to me a special place to remember, my son who was lost in the CTV building. I cannot comment on it providing a place for the community to remember as I am not a member of the chch community
- Like that this acknowledges first responders etc. Not just those who died. Like the ability to wander along, walk a journey. Can large groups congregate here?
- Liked this one
- Yes
- This is my favourite as it incorporates the responders, victims and recovery. The lights look stunning
- This is my pick by a long shot. I like the way you are led through it, how it connects with the surroundings
- Best design will go nicely 1st choice
- Best, great space for anniversary, good use of both sides of the river. Great idea for the names to have its own space
- This would be my preferred design
- 1st choice
- 1st pick love the lights/boxes for family names. Like the small private areas within it, very beautiful view across the avon
- I really like this design the most. I would like to see this one chosen but they could add in the best features of the others i.e. Giving the niche to the families and including the cherry trees. Thank you for the displays, they were very informative, clear and it is nice to feel a part of something so significant in our city's recovery
- Stonework to be of a very std. Has a bridge
- Must be useful
- This is a very simple poignant memorial and one which reflects no only those we lost but what Christchurch and Canterbury went through. It provides open spaces for thought and reflection. There are places where flowers can be placed. This is my choice.







### **Negative Comments**

- How will it be decided on the arrangement and height of names on the wall? I find the wall too high, poor visibility around water for families of young children
- Too much concrete, looks cold
- Feel a little concerned as to how you are going to make the used masonry look beautiful
- Too confining
- Whichever the design has been chosen I strongly request to have all victims name as part of memorial
- Whichever the design has chosen I want to show (describe) and include more healing and what we have learned from the earthquake
- Needs some cherry trees



### First Knowledge – EQM 1978: Table and Chairs

#### **Positive Comments**

- Unique and clever definite best
- Use the white chairs
- Think may attract the homeless and the birds
- How long will the chairs stay there
- Who is going to keep these clean and not destroyed. We have one set of beautiful white seats already - doesn't need another lot

### **Negative Comments**

- Tacky and copied from Madras St installation. Easily vandalised and lacks sense of permanence
- I don't think this would stay looking nice and there is already a chair memorial in town
- Not an original idea, doesn't have a memorial 'feel'
- Not an original idea. Easy to vandalise. The LEAST favourite
- · Vandals will love this, birds and public litter and graffiti
- No way. Open to vandalism
- Not particularly restful. Can imagine the town drunks leaving their empties on the table
- I do not like this one. In comparison it does not look attractive and meaningful
- For some reason I just don't like this concept. It makes me sad and I keep thinking of the empty space in our family as opposed to what it should be and that is remembrance
- However I won't choose this one as I am not keen on overhead ribbons of structural material
- Looks too much like a restaurant rather than a memorial
- Too café/casual
- Good but already had 4 years
- Do not like the table and chairs at all
- No
- No
- I HATE this one
- Not fond of tables and chairs
- This design will unfortunately be the subject of vandalism and damage. It will be very difficult to maintain, especially if taggers get to work. We already have the 185 chairs memorial.







### First Knowledge – EQM 2207: A Green and Peaceful Landscape

### **Positive Comments**

- Like the green space
- Like the green option but there is no way to have lots of people for an anniversary
- A pleasing design with open spaces for reflection, it will also provide trees and greenery which is important in such a project.



### **Negative Comments**

- Will get filled with leaves very quickly, hard to clean and maintain looking great
- Reminds me of the headstones. Don't like names in water under tree
- Too messy
- Too many concrete blocks
- Too cluttered
- Too cluttered and 'busy'. High maintenance
- Too much
- Too cluttered
- Too cluttered to be peaceful
- For me this is a little too busy
- Too much happening, not easy access for wheelchairs- disabled
- Gaps in paving, leaves from trees falling over the names of the family members
- This design for me reminds me too much of rubble that fell on #3 redbus
- Blocks remind of earthquake rubble a bit unsettling
- Too much like an earthquake site. How can it be kept a neat and tidy area to contemplate in
- Concrete blocks look messy
- Too messy
- Looks a bit messy like we haven't quite finished cleaning up
- Looks messy
- Messy look, uneven surfaces difficult for walking, buggies, wheelchairs etc
- Too messy
- Resembles a puzzle or blocks scattered everywhere. The wall looks partially intact with scattered blocks reminiscent of the destruction of an earthquake. Not a fan of names under water. Not a fan
- The scattered blocks remind me of the earthquakes which is not really what i want. I
  want to remember and enjoy going there because it is peaceful not scary to
  remember and enjoy
- No



### First Knowledge - EQM 2423: Call and Response

### **Positive Comments**

- Recognised the first responders amongst the deceased, simple and easy access for all
- Love the idea of naming the response teams
- Felt very emotional viewing this one. The idea of sound is evocative. I could all but hear my brother and sister in law calling my name thank you
- Rather nice but no green place. A lovely idea though and I like the bridge idea
- Very good, could be a skateboard paradise
- Like the bridge idea bit not my favourite option
- Like the night vision 3rd pick
- Simple and clean but not impressive
- A place where you are able to feel a connection with lost ones

### **Negative Comments**

- Looks plain and the call & response teams have already been recognised in ceremonies, rewarding medals etc. This is not the same as 9/11 where copious amounts of people, fire staff lost their lives. Not a fan
- No visual 'wow' factor
- This to me appears to be a bit busy and fragmented
- Too much concrete
- 3rd pick simple but lovely to have areas for names and responders etc
- 3rd- could do with having some softer lines. Too square and blocky
- No
- No
- Doesn't do anything for me
- Do not like this one
- Not enough trees and grass
- Do not really understand the 'sonic' thing- can't get my head around what the aim is with this
- To electronic
- Too blocked off for anniversary gathering
- Dislike the wall concept
- Don't like this one. I think the main focus should be on the lives lost not organisations that assisted in rescue mission
- Too square and bland
- Not too sure if this will work as expected. A place of remembrance should be quiet and peaceful.



**Ipsos** 



### First Knowledge - EQM 2378: The Memorial Wall

#### **Positive Comments**

- Beautiful. Like the idea of the names chiselled
- Stunning, makes use of what would otherwise be a spare piece of land on the opposite side of the river. Would be nice to sit on the grassy bank opposite and see the whole memorial wall
- Four seasons of cherry trees is very nice and peaceful not sure though!
- Very user friendly for everyday users
- Petals will fall in river and make a carpet of flowers lovely
- Love the cherry blossoms and promenade
- Night time is wonderful. Beautiful concept by leaving bank clear means access for other users joggers etc do not disturb the memorial peace. However would like some type of viewing platform on the north bank
- The wall with the cherry trees looks great. Could have large groups across the river
- Lovely but not very private place for people to remember/reflect. No comfortable seating areas. No acknowledgement of injured/responders
- Lovely look and feel to it. The placement of the names on the wall is very nice.
- Another excellent proposal. Clean lines, pleasant to the eye year round
- Very nice as long as it has a bridge
- · Love this design, it's simple, especially the Cherry trees. Well done
- MY FAVOURITE OVERALL. The serene view across the river is magical
- My mother will be a part of this as she was killed in the earthquake, the cherry blossom trees were one of her favorites, and close to the water.
- A good, simple design with flowing walls and open spaces for reflection. Important that the names are all there and maybe some note of the different nationalities lost. This should be an easy memorial to maintain and one that would sit very well on the selected site. My favourite.

### **Negative Comments**

- Not enough ground to have a gathering of people
- Looks very similar to non-memorial areas elsewhere
- Too military like, too hard to have people get together for anniversary there not enough room next to wall
- Bit stark
- Takes too long for trees to grow
- Graffiti could be problematic
- No only narrow side of river so not suitable
- Very Japanese flavour. Don't like flag poles only 3 nationalities of many. 'nothing..y'
- I don't like the way the names are not individualised, they all run into each other. Wasting other side of river
- Names need to be separated more May need multicultural artwork. I like the
  accessibility of this design, it is very family friendly and accommodating to large
  gatherings. Needs evergreens that flower in Feb
- Too open/public. No private space for reflection/remembering
- I would only choose this one if the footbridge was a certainty on the plan it has the word proposed against the footbridge
- It should be on the opposite bank
- This is my 3rd choice, again simple and meaningful
- Least favourite option





### First Knowledge - EQM 2249: Hei Maumaharatanga - In Memory

#### **Positive Comments**

- This is wonderful 1st choice
- Beautiful. Veil of tears is beautiful.
- Love the veil of tears and use of pounamu. Love the cherry blossoms. A restful ambience - my favourite i think
- Veil of tears lovely. Cherry trees representing Japanese. Hei maumahatanga really beautiful - whole thing peaceful
- Love the idea of the greenstone
- Like the use of ponamu and the link to Māori culture. Would like to see use of native plants nz. Cherry trees are Asian culture
- Represents the different cultures beautifully
- This is my 2nd choice, simple yet meaningful
- Like the idea of the names in greenstone with water flowing over. No bridge, too blank form over the river
- Do like the layout 2nd pick

### **Negative Comments**

- Blocks off river, stark looking, names not individually spaced out
- Shuts the river out
- Not impressive enough
- Appears plain through the seasons. Picture 02 tells a more beautiful story than the
  others. Looks like a prettied up seating location of a section of the river rather than a
  memorial. The definitive aspect being the names of the deceased
- Nowhere to leave flowers except on the ground
- If this had a place in the wall by names to leave flowers would be fantastic
- Really like this one but if you could put flowers in a hole in the wall for people under the name as well as names under the water
- Too little
- Not sure of logistics. Hadn't imagined the site being used for functions- especially large ones. Cherry trees...? Like the idea of the water trickling
- Don't like the design of the wall. It is very dark and too plain
- Need more cover under trees was hard to get even in botanical gardens from the sun
- Graffiti could be problematic
- Very good concept, there are concerns about the proposed name in Māori. Maybe should not be included in the name on the memorial. There are many different nationalities who were lost and Maori will not mean much to them. It has to be a multicultural memorial



### First Responders (n=8)

Results for the First Responder group have not been charted due to small sample sizes (n=8). However Memorial Ribbon Wall seems to be preferred by this group.

### First Responders – EQM 1896: Memorial Ribbon Wall

- Name of the designs have any obvious links to the Ngai Tahu. Fits the brief but somehow doesn't hit the emotional aspects as does 2249 and 2423
- Like it a lot, like that it is respectful to everyone who was affected families, responders, seriously injured
- The incorporation of salvaged stone/reclaimed material is excellent. I like the journey
- A place to reflect, show respect and remember
- Sympathetic to site. Takes you on a journey. Bridge seems to be an add on
- Brilliant design, appropriate in everyway
- This design is the best one amongst the six. It could be a museum of the earthquakes once it is completed

### First Responders – EQM 1978: Table and Chairs

- Tables and chairs give this a café style feel which I feel is inappropriate
- I do not think it is appropriate to utilise this memorial as a family event venue. I'd feel strange, I don't think I would feel good sitting on those chairs



• Focus too narrow. Unlikely to stand the test of time

### First Responders – EQM 2207: A Green and Peaceful Landscape

- Good reflection opportunity and a great space for group reflection as well. Reading the names at an angle could be annoying
- The stones remind me the ruins and rubble. Thus the feeling of this memorial is not good. I think it could cause some distress. I like the fountain though
- Use of existing trees good. Does feel like a rubble pile however
- Looks like our city is still broken
- Too complicated

### First Responders – EQM 2423: Call and Response

- More personal which is good. Good touch to include organisations that assisted in rescue
- It doesn't acknowledge the seriously injured people in any way- big problem. Like the idea of the acoustic mirrors
- Grid design is harsh visually
- Doesn't feel warm or inviting
- Names mixed up with response organisations. Would need a bit of work to provide a simple stay











### First Responders – EQM 2378: The Memorial Wall

- Quite spread out which could make it hard to hold community/civic activity. Awesome that it has a plan for growth/add ons
- The location on the other side of the river is a great idea. The memorial however doesn't acknowledge the seriously injured and responders. It is not as strong as memorial ribbon wall
- Good use of north facing aspect, sheltered from east wind
- Strong link to the Avon. The city-river-people as one
- Connects with river, faces north sunny. Preserves the tranquillity of north bank. Allows for individual reflection and utilises new space on Oxford Tce

### First Responders - EQM 2249: Hei Maumaharatanga - In Memory

- Cannot see how this design is future proofed more names and more memorabilia
- Doesn't acknowledge everyone involved
- Concern around the removal of the existing trees to plant kahikatea that will take many years to mature. Ignores the river. Like the veil of tears
- Cuts you off. Does not give us a place to reflect or sit
- Clean simple design but cuts the river off
- Open environment is provided







### **Christchurch City Council staff (n=5)**

Results for Christchurch City Council have not been charted due to small sample sizes (n=5). Call and Response was chosen by all as a design that honours those who lost their lives, as well as being a place for them to remember.

### Christchurch City Council - EQM 1896: Memorial Ribbon Wall

- 2nd choice like the recognition of responders etc. Gaps in wall too big, almost a shine size
- Too cold, be very bleak in winter. Uninspiring design
- Too structured a feeling of following the path
- 2nc
- Good design

### Christchurch City Council - EQM 1978: Table and Chairs

- Quite open. Does not really inspire not my cup of tea
- Like the casual informal nature. Empty chairs very powerful reminder of quake
- Courageous but lacks solemnity
- 6th
- Maybe a little cold



### Christchurch City Council – EQM 2207: A Green and Peaceful Landscape

- Probably my choice because the randomness of layout
- Looks like a lot of rubble. Too expensive to maintain. Broken city.
   Good symbol of lost heritage
- Cluttered, messy
- 4th
- Good design, accessible issues



### Christchurch City Council - EQM 2423: Call and Response

- Do like the little name enclosures
- Interesting and different idea. Like the kowhai grove
- Nice feel, structured but informal, good connectivity
- 5<sup>th</sup>



### Christchurch City Council – EQM 2378: The Memorial Wall

- Peaceful looking but sitting focuses you away from the memory
- Looks too typical and removes the existing vegetation. Will take 30 years to look like this
- Interesting, lacks focal point
- 1st
- Bland





## Christchurch City Council – EQM 2249: Hei Maumaharatanga - In Memory

- Good focus a bit formal and inward looking. Like the wall of tears
- Inaccessible. Best place by the tree cannot get to in a wheelchair. Turns it back on river which seems a waste
- Screen from the river?
- 3rd
- Great design





### Ngai Tahu (n=2)

Results for Ngai Tahu have not been charted due to small sample sizes. The two respondents in this group felt that both Memorial Ribbon Wall and Table and Chairs would both honour those who lost their lives, and provide a place for the community to remember.

### Ngai Tahu - EQM 1896: Memorial Ribbon Wall

- I like the Kohu shape and the lights. My second preference
- Bit concerned about City Care having to clean up all the candles



### Ngai Tahu - EQM 1978: Table and Chairs

- The idea is good but I would be concerned that it would be seen as a café and encourage eating and drinking
- I like the idea of people spending time sitting at the 'community' memorial table planning their futures



### Ngai Tahu - EQM 2207: A Green and Peaceful Landscape

- This looked like rubble, too busy but appreciate the effort
- While it will or may encourage people to remember reminds me of the ruins. Don't wish to sit amongst ruins



### Ngai Tahu - EQM 2423: Call and Response

- Loved the idea of natural music very low key
- This one is quite emotionally flat



### Ngai Tahu – EQM 2378: The Memorial Wall

- The wall was too high
- The wall is too high



### Ngai Tahu – EQM 2249: Hei Maumaharatanga - In Memory

- This would be my overall preference
- Should be He Maumahara love the tears over their names and the pounamu



**Ipsos** 



### Embassies / Ambassadors (n=1)

The one respondent in this group felt that all designs except Tables and Chairs would meet the memorial objectives.

### Embassies / Ambassadors – EQM 1896: Memorial Ribbon Wall

 The collective memories location will focus on those who survived and /or were seriously injured



### Embassies / Ambassadors - EQM 1978: Table and Chairs

 Table and chairs can bring people together but not when it is imposed in a rigid structure



### Embassies / Ambassadors – EQM 2207: A Green and Peaceful Landscape

 This concept talks about those who were seriously injured but how are they remembered



### Embassies / Ambassadors – EQM 2423: Call and Response

This one does not flow. Straight lines next to the curved moving river



### Embassies / Ambassadors - EQM 2378: The Memorial Wall

Instant mature cherry blossom trees does not do it for this design



### Embassies / Ambassadors – EQM 2249: Hei Maumaharatanga - In Memory

 I do not see any reference to the many people who were injured and survived. A critical aspect of any EQ memorial



**Ipsos** 



### **Appendices**

## **Examples of Positively-Coded Comments Made About:** *Memorial Ribbon Wall*

POSITIVE COMMENTS (Code Categories)	Example Verbatims
ACCESSIBILITY/accessible to elderly/disabled	You will be able to access all areas, no restriction to touch or sit next to any part of it. Whether able bodied or disabled.
BEAUTIFUL/aesthetically pleasing	visually a beautiful design which fits the criteria exceptionally well, it provides a serenity aesthetic appeal and fits the riverbank setting. The incorporated pool of reflection is an appropriate focus
BRIDGE/pedestrian bridge	we strongly support the inclusion of a footbridge across the river
Candles etc in wall OPENINGS/voids/185 niches/cut outs	I absolutely love the idea that the voids in the wall serve as spaces where people can remember the lost victims.
Connection to/view of RIVER/Avon	Although this is a wall, it doesn't have a more-than-eye height barrier from the river. I also like the shape.
CURVES/spiral nature/SHAPE & flow of design/fluid motion/wind around	like the flow and openness
DIFFERENT heights/levels of topography	I like the different levels of typography and the lights but wonder about the upkeep of the area, with spaces for flowers and cards, would it start to look like a graveyard/
ELEGANT/classy	Elegant, graceful design. The creators have managed to use a wall without enforcing separation or making you feel detached. It provides a peaceful communal area to reflect. This is by far my favorite design.
ENCLOSED/separate enclosures	seems more a destination experience rather than one that people can use/enjoy everyday life and thereby have a regular awareness/memory of the earthquakes and its victims
FITTING/appropriate memorial for reflection/quiet contemplation	this is pleasurable to the eye and allows long reflection
Flowers/tributes RECEPTACLES	as we have a friend from Japan who lost her friend in the CTV we place flowers for her and our Japanese friends to remember high, This design seems most appropriate
Good BALANCE	Has a perfect balance of strong design and a gentle welcoming look to the structure. It is somewhere I would like to go as part of remembering that time in my life.
Good DEPICTION/understanding of events/meaningful/poignant	stunningly relevant
GREENARY/plantings/green area/garden	has greenery and water
HEALING/recovery	I like this design the most. I can see everyone, can remember and heal
INCLUSIVE/honours ALL involved/PEOPLE	the collective memories location will focus on those who survived and /or were seriously injured



oriented/COMMUNITY minded design	
INTERACTIVE design/offers an experience	I think the most effective memorials are the ones which can be experienced, and have a strong effect on those who visit it. I think this once strikes a nice balance between providing an experience for visitors but also a place for reflection.
JOURNEY to the future	I like the sense that this space is designed as a place that takes you on a journey of remembrance, with a beginning and end to the sacred space. The memory and experiences of the Chch quakes will be with me forever. I like the idea of a place that I can go to, go 'through' to remember, then journey 'out' again and leave it to rest in my memory once again. A suitable balance between blending in and balancing well with the landscape, but being a specific standout defined space. My first choice of the designs.
LANDSCAPE/memorial is IN KEEPING with Chch/Chch as Garden City/Avon surrounds	Strong integration into the existing landscape, and like the way existing pathways are incorporated into the design rather than skimming around the periphery. Lots of small reflective spaces that individuals can chose to use and find solidarity. Nice details, reflective pond, bronze plaques, lighting.
LAYOUT	I really like the layout of this - would be good to see cherry blossoms in this design.
LIGHTING/DESIGN of lights/185 lights	I like the lit up separate areas. I love the bridge, this has everything so no doubt. I love the journey this one portrays. It individualises each person and I would love to see the order of the names a little different like age order
MODERN/sophisticated/innovative	Modern, simple and green. Design suits where the new Christchurch is heading. The layout of the memorial is nice. A lot of the other designs seemed a bit too dark and sad where as this one was not.
Names/acknowledgement of RESPONDERS/response teams/heroes	like that this acknowledges first responders etc. not just those who died. Like the ability to wander along, walk a journey. Can large groups congregate here?
Names/acknowledgement/hono uring/remembrance of VICTIMS	I think this design honours the people that died and that it feels to me a special place to remember, my son who was lost in the building. I cannot comment on it providing a place for the community to remember as I am not a member of the CHCH community
NAMES/space for names	all designs are good, it is important to have a place where the names of the lost are displayed. Most if not all of the designs had this. My favourite was the Memorial Ribbon wall because if incorporated parts of the structure which were lost. Green over concrete is also important
NIGHT view	Looks very nice at night time when illuminated but would be quite dull during the day. Needs more plants / vegetation!
Offering different STATIONS/areas/walking maze	I like the grounds & the spaces created within the wall. It is eye catching & peaceful. A suitable memorial for everyone to reflect on that tragic day.
OPEN space/openness/spacious  OVERALL design/concept	Nice and open  I like this design, it seems a little different from other memorials
OVERALL design/concept	i like this design, it seems a little different from other memorials



	T
	around the world which the other designs seem to just copy
PEACEFUL/tranquility	I think this one would give people a tranquil place to remember and
	reflect, as well as a place for people to start again and remember
	that we are strong and we can move on
	EM 1896 - I like the idea of areas that are in ways separate giving
DDD (A C)(/ c i a l a a a a a a	the opportunity for private reflection. EM 2249 - I also like the idea
PRIVACY/private spaces	as seen in Hei Maumaharatanga utilising Greenstone for the names
	and believe this would add an earthy element to the Ribbon Wall
Reflection of unique CULTURAL HERITAGE/NZ cultural elements	this will be a legacy to Canterbury and ALL of NZ
Reflective/reflective nature of POND/Spring of Memory	very reflective
RESPECTFUL/dignified	truly inspiring and respectful
SEASONAL effect/renewal/year	
long interest	like the acknowledgement of seasonal change
	perfect to have seat and see the river and the tree, perfect to walk
SEATING/shelter areas	in and remember
SIMPLICITY of design/not too	simple, organic. It will feel quiet once you are within the wall, you
OTT/minimalist	will know why you are there and what it is for
	When we went to Washington DC and saw the Vietnam War
	Memorial wall it bought tears to our eyes. It was the most moving
	memorial we have ever seen and the grief stricken messages left by
	descendants of the dead soldiers was so moving. The most moving
	were the wedding invitations the sons/daughters had left for their
Successful DERIVATIVE of xxx	parent. These messages were removed every night and were on
	display at one of the Smithsonian Museums for everyone to view. It
	was highly emotional and unforgettable which is what we are
	trying to achieve in Christchurch. The wall in Washington was black
	with white messaging which made it even more dramatic.
Tells the WHOLE	
STORY/captures ALL	
elements/aspects of	love this one. It ties everything together nicely
remembrance	
TIMELESS/age well/stand test of	needs to be timeless which this is will still be appropriate in 100
time	years
TREES/shrubs in general/grove	
of trees	this would be my first choice, the trees are incorporated beautifully
	Like the idea of using bits of buildings lost as part of the design and
Line of DECLARATED A COLUMN	the idea of individual lights representing each person lost. Also
Use of RECLAIMED material	practical in that the bike path is separated out and the
	amphitheater allows of future memorial services and other events
H £ CDACE / (1 - 1) 1 / 2 · · ·	This proposal offers the most effective use of the space. It combines
Use of SPACE/flexible/inviting	an enticing and intriguing design to draw people in, with a level of
space/all year use/all purpose	detail and intimacy to honour the event.
Using BOTH SIDES of the	A distinctive design CLEARLY VISIBLE FROM ACROSS THE RIVER
river/view from other side of	Because the design stands out, the Memorial Ribbon Wall becomes
river/from road	part of the city
WALL/walls/wall designs	this design is good. I Like the concept of walls
vv. LL/ vvalis/ vvali acsiglis	and actign is good. I like the concept of walls



## **Examples of Negatively-Coded Comments Made About:** *Memorial Ribbon Wall*

NEGATIVE COMMENTS (Code Categories)	Example Verbatims
Amount/use of CONCRETE, exposed concrete	Too much concrete
Blocks VIEW of RIVER/minimal connection to river/city across river	Cutting the city off from the river with a wall seems inappropriate.  A lot of money seems to be going toward rejuvenating the river precinct and this runs counter to it.
BLOCKS/block effect/slabs	A war-memorial type space is very rigid and traditional, and this design is true to that. The earthquakes are allowing us to move forward in many ways, and I think our memorial should reflect that. This design is not the one.
BORING/not uplifting/no WOW factor	A memorial wall shows little imagination, nothing for visitors to seek out, and for residents it's nothing special.
Bridge/description of bridge	- I don't think the term 'handicap accessible' is appropriate when describing an accessible pedestrian bridge
CHAIRS	This design provides everything to me but I would like to see the white chairs included somewhere along the wall
Chairs at CTV/keep/prefer/incorporate 185 chairs at CTV	want the white chairs kept as a memorial. We have lived with this since not long after the earthquakes, far more appropriate than huge amounts of money
COMPLICATED/overdone/OTT/c luttered	Too big, costly, lack of connection.
CONSULTATION process/Gerry Brownlee	out of proportion and not expressive of the feelings of the public
COST of construction/TOO MUCH/use of council funds	What does this represent? How is this in memory of anyone or anything? Seems an absolute waste of money!
Could include a MIXTURE of cherry & kowhai/exotics & natives	Is it possible to do a mix and matching Cherry trees on the side of river and kowhai on the other side would be very appropriate. If no chairs in the final design could we please have a \white chair' at semi/permanent site and under some cover for protection. I like the remnants of the buildings from different areas of CHCH and Canterbury. The simpler the better with names of victims but not much else. Is there any lighting, some would be excellent
Could include/prefer WHITE CHAIRS in this/other/any design as well	What is wrong with the white chairs , so moving, so true
DISJOINTED/lack focus/bitsy	Initial design did not appeal but the video tour helped to reveal the design had a lot more to offer. Possibly disjointed though - no real focal point or particularly special place to sit and reflect?
HAUNTING/creepy/kitsch/maca bre/unsettling	Once the shine has worn off it will become a scary place at night - nice and hidden
HEIGHT of wall/high wall	Wall is too tall and creates security issues and an unsafe space. i don't want to be beside a high wall in another earthquake
LENGTH of wall/too long	I'm not in favour of the long wall. the area is too enclosed.
Long term  MAINTENANCE/cleanliness/high	Thank you to all the wonderful teams of designers and also the opportunity to comment on each design. I like the idea of this



maintenance	design but feel a little concerned as to how you are going to make the used masonry look beautiful
Looks COLD/dark & shiny black/clinical	cold restless curves
Looks like a BURIAL site	I think the voids will become like a cemetery and will be very untidy
Looks like a SKATE PARK/issue with skateboarders	speed skate boarders
MESSY/scrappy/untidy look	messy design Ok but not really liked
MONOCULTURAL/need more international mix	It would be nice if you could mix in the different cultures who lost their lives too. If it is truly to be international it needs to represent that. With Christchurch's already international mix, it would confirm the city's current culture. More seating. Water.
NAMING/acknowledgement/re membrance of victims/injured/dead	The memorial needs to name all the victims. I like the idea of a glass wall to see the river "In Memory"- an inducement for families to bring children. Benches (or places to sit) need to be part of the memorial for older people to be able to sit and rest. Don't like the Tables and Chairs memorial - it looks messy.
Need better LIGHTING/bigger lights/want solar	solar powered when possible please. Japanese cherry blossom tree is nice idea. Sampaguita flower is the national flower of the Philippines - I hope it could be represented
Need more/better DISPLAYS/decorations/carvings etc	Prefer to not see the stone white-washed, better to see natural stone and less maintenance or deterioration
Need more/not enough PLANTING/greenery/grass/matu re trees	too open however need a tree
Need more/not enough SEATING/places to sit/shelter	more seating perhaps
Needs more/not enough VARIETY of planting/BLOSSOM trees	needs some cherry trees
Needs to/this does not BLEND into EXISTING landscape/surroundings/nature	The memorial ribbon wall stands out as stark contrast to nature so it will not blend in and be forgotten in memory of the lives lost in years to come. To be able to leave candles burning is significant too in the grieving process a bit like we would do in a church to remember ones. Whichever memorial that is built out of parts of the city rubble is very significant to a piece of history that will not be forgotten.
NICHES/openings in wall	bit concerned about City Care having to clean up all the candles
OVERALL design/concept/designer/layout	I don't like this at all. It seems too high tech and modern and not in keeping with CHCH
Poor ACCESSIBILITY/difficult for ELDERLY/DISABLED, must be accessible	must be suited to those who use wheelchairs, prams or can't walk far
Poor DEPICTION/inappropriate way to memorialise/reflect the event	Does not reflect anything to do with the earthquake, other than the dead, bland boring insipid lacking gravitas and relevance to want the WHOLE of Canterbury went through
POSITIONING/siting of	memorial should be near the CTV site or use the cathedral. Cover



memorial/CTV/PGC/Cathedral/r	the remains of the \cathedral and use white chairs as the
otunda/the Square	memorial. Use the CTV site and have the white chairs moved there
Reflection POND/spring	i imagine the reflection pond isn't viable due to safety, but i like the
pond/fountain	rest of the design Like the access way through and bridge
SAFETY/security concerns/CPTED	Question of CEPTED issues with limited entry/exit point in ribbon wall. Existing render do not reflect the materiality of proposed ribbon wall. Renders show wall as white, description describes wall made our of recycled brick and stone, lending it to a completely deferent colour.
SMALL space/layout not good	concept OK but I am not sure if this memorial has a central
for large groups	gathering place. Also unclear what the items in the river are -
	lights?, whether they are permanent part of the memorial or not
Space is TOO ENCLOSED/enclosed areas/not open enough	could people be trapped at parts of the ribbon if they were chased
Space is TOO OPEN/spread out/exposed/public/like a through route	too spread out and one area could be prone to graffiti problems
PATH - Spiral pathway/just part of river walk	Stands out as a long and winding road - tiresome
TITLE of the design	name of the designs have any obvious links to the Ngai Tahu?? Fits the brief but somehow doesn't hit the emotional aspects as does 2249 and 2423
UGLY	Not quite the aesthetic quality of the other designs
UNORIGINAL/copy of xxx/not unique/already have xxx	This is a poor copy of Washington DC's Vietnam wall and ruins the landscape in the process
VANDALISM concerns	only concern is taggers - need cameras to monitor
View from OTHER SIDE of river/Cambridge/Oxford Tce, should use BOTH sides of the river	The proposed wall, whilst meandering peacefully through the existing trees, would totally change the visual outlook for those of us who currently work on Cambridge Terrace. Our outlook from our windows and outside the building is of the river, and a solid wall would be jarring. I'm also concerned that there could be CPTED issues with this.
WALL/memorial wall - visual & physical barrier to the site/insensitive	the wall dominates the are however it is a nice reflective pool



## **Examples of Positively-Coded Comments Made About:** *Tables and Chairs*

POSITIVE COMMENTS (Code Categories)	Example Verbatims
BEAUTIFUL/aesthetically pleasing	There's something beautiful and unique about this design, I really like the connection to the white chairs memorial.
CHAIRS/design of chairs/the physical chair	Remembering 185 who would have sat in chairs.
Connection to/view of RIVER/Avon	I could sit on one of the chairs, look at the river and remember.
CONTINUITY/reinforcement of 185 chairs at CTV	I like the existing 'chairs memorial but this interpretation I do not like. Does not give me any sense of a memorial. Would people sit on the chairs?
EMOTIVE design/emotional	Initially I didn't like that but now I think it's very moving A presence and an absence. V. good
EVOCATIVE/thought provoking	This design is very thought provoking, I love the temporary sculpture of 185 chairs that we have now. I think however that this proposal doesn't honour the whole community's experience, rather it focuses on the deaths, which I don't think is a healthy option.  Memorials are for the living, to remember an experience. That includes those who died but also those who were injured physically, mentally or emotionally by this experience.
FITTING/appropriate memorial for reflection/quiet contemplation	The five ideas I have not chosen risk becoming skateboard playgrounds, graffiti magnets, and places for undesirable groups of people to meet or loiter. The tables and chairs invite only quiet contemplation and reflection. The setting will encourage visitors, citizens, and families and friends of lost loved ones to stay awhile, to linger, to picnic maybe, to feel close to those they have lost, to find solace, rather than parading past concrete slabs to find the name of their loved oneand then leave. This memorial should not be about the clever design, the architectural statement, the grand gesture. The memorial just needs to be a place where people gather in a familiar 'breaking bread with others' setting. I would visit the table & chairs often. I would visit the other memorials just once.
Good DEPICTION/understanding of events/meaningful/poignant	so eloquently speaks of the too many lives lost
INCLUSIVE/honours ALL involved/PEOPLE oriented/COMMUNITY minded design	very inclusive
INTERACTIVE design/offers an experience	I prefer this design as it allows people to gather and sit, while reflecting on the recent past. I like the way the table, chairs and ribbon of names are integrated with nature. I think that this is the most successful design for a memorial, as it is inviting and has a peaceful, contemplative feel.
JOURNEY to the future	absolutely, this is a living memory respect for lives lost but acceptance that time moves on and past/future are one & the same



LANDSCAPE/memorial is IN KEEPING with Chch/Chch as Garden City/Avon surrounds	Well done. This is the only design that sits comfortably in the park landscape without intrusion of heavy objects or earth moving (chch doesn't have bumps and hills, why should the memorial?)
LAYOUT	love the openness and layout. Something quirky and different
Names/acknowledgement/hono uring/remembrance of VICTIMS	It's a good way to visualise the lost lives, and it will be somewhat useful for the public. Apart from that it's a bit arbitrary and doesn't seem nice.
NATIVE PLANTS - grass/trees/taller natives such as kahikatea/kowhai	I love the idea of Kowhai grove . I think white chairs have been amazing but not for this part of design
No WALL/granite	The only design that isn't a cold piece of granite or a stone wall.  Eating, talking or sitting around a table is at best a shared experience. On one's own it can be powerful, or lonely. This is the only design with any real heart that permits active participation. i.e. you can sit at it or pull a wheelchair up to the table. Actually, I prefer the original white chairs as the most fitting and sensitive memorial -it just needs to be protected from weather and be given a maintenance budget.
OVERALL design/concept	The idea is good, the execution is messy.
RESPECTFUL/dignified	Humble and human with a uplifting sense of life to the life's lost.
Successful DERIVATIVE of xxx	This idea has been well used before in the 185 white plastic chairs that were so thoughtfully placed after the earthquake 22/2/11
Tells the WHOLE STORY/captures ALL elements/aspects of remembrance	a great space to meet and remember. A wonderful concept which represents a little of everything
TIMELESS/age well/stand test of time	A lovely design to sit and remember for generations to come.
UNIQUE/not a copy/original work/specific to Chch	I really like how different this design is and the use of bronze. it's not just a long concrete wall- we have plenty of these in our city. I like the community minded design, that people can share the space.
Use of SPACE/flexible/inviting space/all year use/all purpose	I believe the Table and Chairs Design provides a more user friendly space. It gives the community a usable venue to commemorate those killed, injured and affected by the earthquakes. It appears to provide space to gather, to be alone, to mourn loss, but also to celebrate life. A grand monolithic structure adds no life to our recuperating city, whereas I believe this option does. I think when the sun is shining on the bronze table it will act as a beacon of hope and life, as opposed to another overwhelming and depressing rock behemoth.



# **Examples of Negatively-Coded Comments Made About:** *Tables and Chairs*

NEGATIVE COMMENTS (Code Categories)	Example Verbatims
Amount/use of CONCRETE, exposed concrete	WALL/memorial wall - visual & physical barrier to the site/insensitive
BORING/not uplifting/no WOW factor	feels lonely and grim
CHAIRS	Cannot compete with the white chairs we already have
Chairs at CTV/keep/prefer/incorporate 185 chairs at CTV	I would like the 'white chair' memorial kept however
COMPLICATED/overdone/OTT/c luttered	While a great idea, I think too complicated and what is likely to happen to the tables and chairs (assuming movable) over time?
CONTRIVED/gimmicky/cliché	Do not like this one at all. seems contrived, gimmicky and pointless.
COST of construction/TOO MUCH/use of council funds	too expensive in bronze - too busy
Exposed to WEATHER/cold & damp/windy/not sunny	too windy
HAUNTING/creepy/kitsch/maca bre/unsettling	Hauntingly real. A permanent extension of the white chairs. Empty chairs and empty tables
LITTER	looks tatty - a lovely place to leave lunch wrappings. Cluttered
Long term MAINTENANCE/cleanliness/high maintenance	I don't think this would stay looking nice and there is already a chair memorial in town
Looks COLD/dark & shiny black/clinical	Harsh looking. Prone to vandalism. Might make an interesting temporary exhibit.
Looks LESS PERMANENT/looks temporary/unlikely to stand the test of time	this design is too jarring in such a setting which is highlighted by the curve of the river. I believe the 185 victims should be remembered in more subtle ways, I do not think it would stand the test of time
Looks like a CAFE/lunch spot/picnic area	looks too much like a restaurant rather than a memorial
Looks like a SKATE PARK/issue with skateboarders	skateboarders glory
MESSY/scrappy/untidy look	Looks like an unkempt picnic table not a memorial. Cold and uninviting. End being a lunch table and bottle repository for late night revelers, Lacks a central focus. The names are not part of the table and no place for people to gather and quietly reflect in front of long cold table.
Names on OVERHEAD RIBBON	Names would be embossed on a steel ribbon suspended above the table. Personally I think one name should be embossed on one chair.
NAMES/name design	I like the chair design (although I do not see enough detail of the chair design - does it replicate the variety of 185 chairs?). I do not like the name design. It is not accessible and believe the names should be touchable.



Need to be MORE INCLUSIVE/not welcoming/inviting/unfriendly	not at all peaceful or welcoming as a place to reflect and or remember
Needs to/this does not BLEND into EXISTING landscape/surroundings/nature	not in keeping with area, too straight and no movement
OVERALL design/concept/designer/layout	I would really not like to see this design. It does not feel peaceful, and feels a bit traumatic really. One would not have an empty chair sitting at a relatives graveside into the future would they?
Painful REMINDER/not hope of healing	Reminds me of death. The most negative of the designs shortlisted.
Poor DEPICTION/inappropriate way to memorialise/reflect the event	How does a table and chairs 'honour' the dead? The numbers idea was maybe cute for the time but it no longer works
POSITIONING/siting of memorial/CTV/PGC/Cathedral/r otunda/the Square	leave it near CTV building
SMALL space/layout not good for large groups	space limited? Keep the original white chairs somewhere else as another reminder
TABLE/picnic table	Although I was very impressed with the original white chairs. I think the tables ruins the concept. It is too long and I do not like the chaos of chairs not properly seated at the table. It is not restful particularly respectful
TAPU/NOA principle - not appropriate/disrespectful to sit/party/eat/drink there	canopy is an odd addition. I do not think that sitting on chairs which represent people is appropriate. Especially in the Māori culture where the backside is offensive
TOO CASUAL/informal/lack solemnity, does not feel like a memorial	interesting but too informal
UGLY	aesthetically ugly, not a memorial
UNORIGINAL/copy of xxx/not unique/already have xxx	already done, like to see something different
VANDALISM concerns	This design will unfortunately be the subject of vandalism and damage. It will be very difficult to maintain, especially if taggers get to work. We already have the 185 chairs memorial.
WATER Wall/tears/flowing water	wonderful idea but gathering area too spread - no focus



## Examples of Positively-Coded Comments Made About: *A Green & Peaceful Landscape*

POSITIVE COMMENTS (Code Categories)	Example Verbatims
ACCESSIBILITY/accessible to elderly/disabled	Well this design I reckon will help the people be more at ease. While they remember what's happened.
BEAUTIFUL/aesthetically pleasing	This is beautiful. Far and away my favourite. The use of water to hold the names, putting the names in the centre around a beautiful growing tree is brilliant. It allows loved ones to sit next to the name of their father/sibling/grandmother etc and to touch, interacting with the water. This space is inviting and sculpturally beautiful. I believe Christchurch residents will want to spend time here because of the plentiful seating, great planting and open yet enclosed nature of the garden. The design of the landscape speaks of the chaos wrought by the earthquake, and yet the order of the design and the living plants speak of renewal, and hope. 100% this design please.
COLOUR/specific colour mentioned	green, my favourite colour - excellent
Connection to/view of RIVER/Avon	Seems to be the design that acknowledges the river and the land.
CURVES/spiral nature/SHAPE & flow of design/fluid motion/wind around	Good flow, looks a bit unfinished, to many corners on all the blocks which is hazardous for children. Maybe use boulders instead
ELEGANT/classy	A class above i should say. The title match the design and most importantly the theme.
EMOTIVE design/emotional	Very sensitive and accurate!
ENCLOSED/separate enclosures	Quite pleasing sense of enclosure, perhaps my second favourite. But overall I think some more formality is required.
EYE CATCHING	This design draws my attention straight away. It has a beautiful central tree, open grassy space and the water feature that is reflective of Christchurch being the garden city. The design incorporating names of all those who died is essential of a memorial.
FITTING/appropriate memorial for reflection/quiet contemplation	I feel the Green and Peaceful Landscape offers a place for all Cantabrians to reflect on the terror we all felt on September 4th 2010 and the tragic loss of life on 22nd February 2011. The use of memorial walls is well used for war memorials, the earthquakes were a battle of a different kind. I like the fountain symbolizing eternal life, the spirits of the lost will flow forever remembered.
FOUNTAIN of running water around tree/water feature in the middle	Love the tree and fountain, too many blocks make it stark and harsh looking and wall is too high
Good DEPICTION/understanding of events/meaningful/poignant	This design is very creative, but more importantly it has soul. To put it simply, "it rings true". Following the earthquakes large parts of Christchurch were an undulating mass of roads, and liquefaction. This design has captured that but put it in a context of hope with the lush undergrowth. The fountain of names keeps memories clear



	as to what has been lost, but encourages us to keep looking outward and upward. The sparsely placed marble blocks have all the feel of those towering but broken monoliths that have almost all been demolished. We need the starkness amidst the green to remind us that our grand designs are limited to our own times not forever. The high-quality locally sourced materials and sensible mix of flora make it a design that will not only weather well but improve with time.
GOOD insight of the NEW Christchurch	I think that this sums up our city and our loss and new start
GREENARY/plantings/green area/garden	Just as it says green and peaceful for us to reflect
Importance of/sympathetic to NATURE/ENVIRONMENT	It is the one with the most natural feel which contrasts with the fury Mother Nature unleashed on us.
INCLUSIVE/honours ALL involved/PEOPLE oriented/COMMUNITY minded design	This design includes remembering of the local people whose homes and lives were broken and the years that it is taking to restore a sense of order. The victims are remembered, it is not just honouring the Japanese who died as there were many other local and nationals affected. The tree not named, should be native as this is our place. The stones could still include some from demolished buildings. Poems and prayers could be multi lingual on an interactive digital surface screen
LANDSCAPE/memorial is IN KEEPING with Chch/Chch as Garden City/Avon surrounds	use of existing trees good. Does feel like a rubble pile however
LAYOUT	This design is beautifully laid out and complements public space with a respectful quiet reflecting place that the people of Christchurch can remember their loved ones:)
Names UNDER WATER/water over names	love the idea of the names around the tree with the water going over them. However there is too much block work for my taste
NATIVE PLANTS - grass/trees/taller natives such as kahikatea/kowhai	I like the idea of using native trees - a natural setting
NGAI TAHU/link to Māori/ South Is-Te Waipounamu	anchored to the site and Māori narrative. Fountain of tears is great. Promenade from park into the memorial is rich and diverse
NIGHT view	night lighting included
No WALL/granite	just brilliant, a peaceful green space to take your time. I do not believe in walls as memorials, considering that people have been crushed by these said walls and so very insensitive. Space, calm and peaceful is what grieving people need in my opinion.
OPEN space/openness/spacious	its openness reflects the sentiments of the people of CHCH. Don't like wall. It must be open space
OVERALL design/concept	Like design but looks high in maintenance to keep from over growing, also seems a lot of trip hazards
PEACEFUL/tranquility	I like the peaceful aspects if this plan and I can also see how it can be an active space where groups can gather to socialise and interact. I would make the time to come visit such a space.
PRIVACY/private spaces	I feel this gives individual space while being one.



PROMENADE/pathway/separati on from traffic	this will fit in with your riverside walk
Reflective/reflective nature of POND/Spring of Memory	Very nice design, very reflexive, natural and powerful, the names under a very thin layer of water is very powerful
RESPECTFUL/dignified	humble and calming. Water at the centre is a very powerful feature
SCATTERED/randomness/inform al	There is something really pleasing about the irregular block shapes. It seems like a useable space. I like the fact that the space isn't too morose. I can imagine children playing while adults can wander or sit and remember. I also really liked the circular pond. My only concern with this design would be the need to keep leaves out of the water, and for the pond to be maintained to a high standard.
SEATING/shelter areas	this one provides plenty of space to sit and reflect
SIMPLICITY of design/not too OTT/minimalist	simple and touching
STEPPING STONES	I like the idea of the stepping stones and greenery growing around it, but wonder about the upkeep and cleaning that would be required. I would also be concerned about walking on the uneven surface at night as it does not appear to be very well lit. Second image: I know it is just a design image, but I do not like the idea of someone going for a run through the middle of the memorial.
Successful DERIVATIVE of xxx	This is very like the holocaust memorial in Berlin. Very nice with all the plants and water feature. The best of all the designs.
TIMELESS/age well/stand test of time	it's an inspirations for others. Will always be engraved in people's mind
TITLE/title matches the design	The name says it all from our point of view.
Tree in CENTRE of memorial	I like the whole concept of the tree that is the centre of the memorial
Use of RECLAIMED material	Have this contain one of the faces of the Victoria Clock Tower, which remains stopped at 12:51, to symbolise the point at which time stopped for the 185 victims.
Use of SPACE/flexible/inviting space/all year use/all purpose	as a place to gather in small or large numbers. This is my favourite
VIBRANCY/liveliness	I particularly like the vibrancy and liveliness of this memorial. It respects those that have passed in an interactive, bright environment.



## **Examples of Negatively-Coded Comments Made About:** *A Green & Peaceful Landscape*

NEGATIVE COMMENTS (Code Categories)	Example Verbatims
Amount/use of CONCRETE, exposed concrete	too much concrete, lots of steps
Blocks VIEW of RIVER/minimal connection to river/city across river	shut off from the river. Blocks are harsh. It looks like a cemetery
BLOCKS/block effect/slabs	not sure about this one, especially about the slabs design
BORING/not uplifting/no WOW factor	This feels little more than nice landscaping which you can find in any city. Neither special or spectacular
Chairs at CTV/keep/prefer/incorporate 185 chairs at CTV	I would love the chairs kept - so poignant. But the gaps in the path might deter skateboarders but will cause high heel injuries
COMPLICATED/overdone/OTT/c luttered	Too cluttered. Too much hard landscaping. Gaps between pavers a hazard. A lot of maintenance.
CONSULTATION process/Gerry Brownlee	You have totally missed the wishes of the people of Canterbury. A crematorium memorial wall obscuring the Avon River? That is expensive, shallow, lacking vision and simply wrong. The memorial that deserves to win has already been designed - it is the 185 White Chairs. The shortlisted designs miss the boat. None of them are even close to the evocative symbolism we already have. Forget you shortlisted ideas. They suck. Your suggested location for the memorial also sucks - it has absolutely no connection to the real carnage of the events. The only questions you should be considering are how do we re-implement Peter Majende's design as a permanent memorial without cheapening the existing installation and where should this be located? For me the only reasonable place for a memorial is the CTV site. We can never use this site for any other reason, that would be unbelievably disrespectful, so why fight the obvious. Please reconsider and reject all of your proposed options. You have this very, very wrong. If you were to have a poll of the people of Canterbury today the White Chairs would be the overwhelming winner. This non-inclusion is a major oversight that you need to correct.
COST of construction/TOO MUCH/use of council funds	too much money make something more simple
Depiction is TOO  LITERAL/reminiscent of broken city/EQ rubble/ruins	Blocks of concrete are reminiscent of quake rubble. Does not appear calm and restful - quite 'busy'
DISJOINTED/lack focus/bitsy	pleasantly green but think it could be rather 'bitty' with all the different size blocks
GAPS in pathway/uneven surfaces	this seems too fragmented, too fussy
GRASS/grass area	everyone can grow grass. It needs a strife pole and more displays
HAUNTING/creepy/kitsch/maca	does not feel peaceful. Too messy with pavers scattered - feels



bre/unsettling	inharmonious and I would rather not remember the mess
HEIGHT of wall/high wall	Lots of tall walls and square blocks. The paths do not look accessible nor safe
Long term MAINTENANCE/cleanliness/high maintenance	looks like a lot of rubble. Too expensive to maintain. Broken city. Good symbol of lost heritage
Looks COLD/dark & shiny black/clinical	too many sharp edges. Unfinished looking areas. Shapes in arch area
Looks like a BURIAL site	please NO it looks like a cemetery
MESSY/scrappy/untidy look	I think this is a messy design. I like that fact that there are some reclaimed materials included in the design, and the engraved poems, thoughts etc. I do not like the 'caves' under the walls - too enclosed & spooky for me.
MONOCULTURAL/need more international mix	Suggest areas for lost nationals - olive trees names or Israelis, cherry blossom and water for Japanese and mark for other nations
Names UNDER TREE	The idea of having the names of those whom we lost under a tree is not practical, think about leaves and birds dropping.
Names UNDER WATER	reminds me of the headstones. Don't like names in water under tree
NAMES/name design	could be hard to see all the names and writing on the wall
NAMING/acknowledgement/re membrance of victims/injured/dead	The memorial needs to name all the victims. I like the idea of a glass wall to see the river "In Memory"- an inducement for families to bring children. Benches (or places to sit) need to be part of the memorial for older people to be able to sit and rest. Don't like the Tables and Chairs memorial - it looks messy.
Needs more/not enough VARIETY of planting/BLOSSOM trees	add maybe a cherry blossom tree, not only NZ'ers like them
Needs to/this does not BLEND into EXISTING landscape/surroundings/nature	Shapes and spaces do not relate to the surroundings - very busy, seems tricked up and feels like 3 other memorials combined and plonked next to the river.
Painful REMINDER/not hope of healing	To me, this looks like ruins and it brings back painful memories of the earthquake - the opposite of what we want in a memorial.
Poor ACCESSIBILITY/difficult for ELDERLY/DISABLED, must be accessible	limited people access
Poor DEPICTION/inappropriate way to memorialise/reflect the event	This could be anywhere and seems to suggest nothing about earthquakes or the loss of life.
POSITIONING/siting of memorial/CTV/PGC/Cathedral/r otunda/the Square	with the addition of a plaque mentioning the memorial and graves at Avonhead
RANDOMLY PLACED/scattered/chaotic stone seats/pavers	resembles a puzzle or blocks scattered everywhere. The wall looks partially intact with scattered blocks reminiscent of the destruction of an earthquake. Not a fan of names under water. Not a fan
SAFETY/security concerns/CPTED	dangerous for the infirm (walking sticks) or high heels
SMALL space/layout not good	Not enough public space. I like the aerial view reminiscent of the



for large groups	earthquake rubble but practically how will it be maintained to keep tidy
Space is TOO ENCLOSED/enclosed areas/not open enough	not open enough
Space is TOO OPEN/spread out/exposed/public/like a through route	It looks like a Uni campus or modern city space
PATH - Spiral pathway/just part of river walk	This involves a spiral path. I hope this path is suitable for those who are physically impaired i.e. wheelchair and old people friendly.
STEPS/different levels	don't like the uneven slabs, not good for wheelchairs, baby buggies
TAPU/NOA principle - not appropriate/disrespectful to sit/party/eat/drink there	Visitors may miss the significance of this space
To keep GARDEN tidy/renewed/dead flowers/leaves	perhaps become overgrown in time
TOO CASUAL/informal/lack solemnity, does not feel like a memorial	looks a bit like home landscaping project
TREES - seasonal/in winter/ shade/slow growth/damage	May take a long time for central tree to grow. Leaves and maintenance issues.
UNORIGINAL/copy of xxx/not unique/already have xxx	but just looks like a 'normal' seating area
Use of TE REO	reminds me of graveyards and tombstones
VANDALISM concerns	design may tempt kids and even some adults to jump and walk over the different blocks that make up the design, may not get respectful treatment. Design seem s bitsy
WALL/memorial wall - visual & physical barrier to the site/insensitive	A wall memorial feels naively inappropriate and sort slighted and an unfortunate way to memorialise those we have lost due to earthquakes. Surely imposing such a visual and physical barrier to this site creates many unwanted issues of public safety?



## **Examples of Positively-Coded Comments Made About:** *Call and Response*

POSITIVE COMMENTS (Code Categories)	Example Verbatims
BEAUTIFUL/aesthetically pleasing	This is a very creative idea. It's an interactive space which is very contemporary, which is the direction Christchurch is heading. "Call and response" represents multiple aspects of the Christchurch earthquakes experiences from the community's perspective: the call and response of emergency services to the injured/deceased, the call and response of aid agencies such as the Red Cross who were incredibly helpful, and the call and response between members if the community- asking for help and giving support wherever needed. It's a very intriguing idea, and very fitting for Christchurch's experience.
BRIDGE/pedestrian bridge	like the bridge idea bit not my favourite option
Candles etc in wall OPENINGS/voids/185 niches/cut outs	I like the idea of returning a part of the memorial to the families of the deceased. It would be nice if there was some small areas that were more contained for private reflection.
CHERRY BLOSSOMS/cherry trees	I like the blossom to remember the number of Japanese who lost their lives in CTV. The huge level of assistance that they offered straight away makes this important for me.
COLOUR/specific colour mentioned	There is something about this design, perhaps the colour used that stood out immediately as incorporating both the living and deceased. Other designs which involves very pretty but busy green belt areas can become yet another park. Unique seating, and areas of solitude are keeping the thought of quiet reflection alive.
Connection to/view of RIVER/Avon	One of the only designs that opens itself to the river and involves other senses. Subtle and respectful of its surroundings which is important.
ELEGANT/classy	of the 6 finalists this design creates the most elegant and touching response that creates a place for reflection
EMOTIVE design/emotional	felt very emotional viewing this one. The idea of sound is evocative. I could all but hear my brother and sister in law calling my name thank you
FITTING/appropriate memorial for reflection/quiet contemplation	a place where you are able to feel a connection with lost ones
INCLUSIVE/honours ALL involved/PEOPLE oriented/COMMUNITY minded design	This is the only memorial that has carefully considered the experience that the families of those who died, those who were injured in the earthquakes and visitors will have in a respectful and memorable way. I really like the idea of incorporating sounds to subtly stimulate the senses and the grove of trees and how these will create a dynamic element to the memorial allowing it to change according to the season and in future years. It is a nice contrast to the sense of permanence that the stone walls have. I also like the urban design idea of planting the same trees at the various locations around Christchurch where people died - this helps bind the memorial and the city together. The gift of the wall



	cut-out to the families is also a beautiful gesture and would be a unique part of the memorial.
INTERACTIVE design/offers an experience	This will be a technically innovative and engaging memorial. It should attract many to "try it out". I just hope they will show some respect and not just shout at the wall for the sake of an experiment! I would like to see it created anyway.
Names/acknowledgement of RESPONDERS/response teams/heroes	love the idea of naming the response teams
NAMES/space for names	do like the little name enclosures
NATIVE PLANTS - grass/trees/taller natives such as kahikatea/kowhai	I was very impressed with this memorial. I think the Kowhai trees in yellow will be very beautiful, and the idea of planting a tree across the city is very poetic and respectful. I also think the idea of giving the victims' families one of the stones with the name engraved is a very important decision. I think this will be a nice place to be, not depressing and I won't feel closed in, I like its openness, but it still looks like an appropriate setting to be respectful to the victims, to pause and think. I think the bridge link looks simple and appropriate.
NIGHT view	like the night vision - 3rd pick
No GIMMICKS	I personally like structure and formality, so this would be my favourite, but I think that the memorial ribbon wall and the memorial wall also reflect the respect that the families that lost loved ones deserve.
OPEN space/openness/spacious	it is open, good open to the river. Less security issue, good places to sit, access for all ages. I would go there alone
OVERALL design/concept	I like the concept and think a place for music might be fitting
PEACEFUL/tranquility	a peaceful place but not obviously inspirational.
PRIVACY/private spaces	more personal which is good. Good touch to include organisations that assisted in rescue
SEASONAL effect/renewal/year long interest	very seasonal
SIMPLICITY of design/not too OTT/minimalist	simple and clean but not impressive
SOUND/sonic experience	This seems to be a nice idea to explore the sonic theory in here, however if you look at the physical outcome of the proposal, it doesn't really offer a truly great memorial.
TREES/shrubs in general/grove of trees	has both trees and a place to contemplate
UNIQUE/not a copy/original work/specific to Chch	At least this design is a little different, but overall it did not do anything for me.
Use of SPACE/flexible/inviting space/all year use/all purpose	Good idea to make it multi-use and interactive. Bridges are costly though. From what I have seen Kowhai's don't do so well in Canterbury - tend to be a tad scruffy.
WALL/walls/wall designs	Again, not clear how this memorial honours those who were seriously injured in the earthquake, or those who assisted in rescues. Although this design includes wall features, the walls are less obtrusive, more functional, incorporate light and sound - they



therefore take on the characteristics of free-standing statuary
rather than structural masonry.

**Ipsos** 



## **Examples of Negatively-Coded Comments Made About:** *Call and Response*

NEGATIVE COMMENTS (Code Categories)	Example Verbatims
Amount/use of CONCRETE, exposed concrete	Too much concrete
BLOCKS/block effect/slabs	It is square and uninteresting
BORING/not uplifting/no WOW factor	Not sure how this will work, less aesthetic as the other designs.
Bridge/description of bridge	Average design. Doesn't have a large impact which I think it should. don't like the bridge crossing the river.
COLOUR/colour contrast	too grey
COMPLICATED/overdone/OTT/c luttered	this to me appears to be a bit busy and fragmented
CONSULTATION process/Gerry Brownlee	A waste of time commenting on these efforts to an intelligent meaningful debate. Suggest it is 'back to the drawing board' to justify the expense apparently available. Why first get another unwanted and unneeded exercise in 'self-image' on us as ratepayers
CONTRIVED/gimmicky/cliché	techo- gimmicky, would soon become tiresome, need updating or repairs - worst of the lot - better call repairs
COST of construction/TOO MUCH/use of council funds	too much money make something more simple
DISJOINTED/lack focus/bitsy	Too bitsy and again ongoing maintenance and looking good a problem.
DOES NOT encourage me to visit	would only visit once
DRAWINGS/ground picture	I think this fulfils the needs but personally do not find the drawings presented visually pleasing
Exposed to WEATHER/cold & damp/windy/not sunny	too shaded, will be slippery in winter. Too cold
GAPS in pathway/uneven surfaces	The ground base looks uneven - hard to put chairs on for formal events? I like the concept of cut outs for families. How will the sonic mirrors affect night noise levels for local residents (yes, some people do live nearby)? Oxford Strip was already noisy most nights. It feels like a gimmick. Will people really 'get it' and use them to pay their respects?
HAUNTING/creepy/kitsch/maca bre/unsettling	feel that one can't relax and remember loved ones
HEIGHT of wall/high wall	Don't like tall/solid wall and 'lack of garden' - too formal
IMPERSONAL/lack personal touch	Too formal, not enough open space. Like the use of the kowhai (of the yellow Kowhai in bloom. Kowhai in CBD areas of deaths - great
KOWHAI	kowhai will, create mess and not be attractive in winter
LITTER	while idea of memorial niches appeals not sure they will be treated with respect by everyone, do not want rubbish left in them. Another destination memorial rather than used by everyday life of city
Long term	A lot of paving area to become grubby, hot, impersonal



MAINTENANCE/cleanliness/high maintenance	
Looks COLD/dark & shiny black/clinical	looks like a cold, hard area, not at all tranquil or welcoming place for remembrance
Looks LESS PERMANENT/looks temporary/unlikely to stand the test of time	not sure that this idea will last the distance
Looks like a BURIAL site	Reminds me of a crematorium space. Very formal and rigid.
Looks like a CAFE/lunch spot/picnic area	will become a place to sit and eat lunch or for children to play
Looks like a SKATE PARK/issue with skateboarders	skateboarders dream
MESSY/scrappy/untidy look	kowhai trees lovely but so messy and grey pavers etc. not inviting
NAMES/name design	names mixed up with response organisations. Would need a bit of work to provide a simple stay
NAMING/acknowledgement/re membrance of victims/injured/dead	The memorial needs to name all the victims. I like the idea of a glass wall to see the river "In Memory"- an inducement for families to bring children. Benches (or places to sit) need to be part of the memorial for older people to be able to sit and rest. Don't like the Tables and Chairs memorial - it looks messy.
Need more/not enough PLANTING/greenery/grass/matu re trees	not enough grass
Needs to/this does not BLEND into EXISTING landscape/surroundings/nature	I feel the soft beauty of the area has been ignored. People leaving things in the alcoves would lead to a rubbish problem
OVERALL design/concept/designer/layout	don't like this one. I think the main focus should be on the lives lost not organisations that assisted in rescue mission
Painful REMINDER/not hope of healing	Remember the man who could hear his wife and got a response - then nothing. Reminds me of no from those who died. Depressing
Poor DEPICTION/inappropriate way to memorialise/reflect the event	an art installation is not a good idea, does not reflect quiet dignity
SAFETY/security concerns/CPTED	I am not sure about the bridge - how safe would it be in another quake? If there has to be a wall this would be the one I would prefer - but honestly why so many walls as options????????????! hope that it includes subtle wind chimes and wind wandswould there be interactive items like at the Dyslexia Garden (Worcester St opposite the Arts Centre? That is one of the most inspirational places for reflection in Christchurch.
SOUND/sonic/acoustic experience	don't really understand the concept of sound used in this design
Space is TOO ENCLOSED/enclosed areas/not open enough	Has a bit of a closed off look
Space is TOO OPEN/spread out/exposed/public/like a through route	Too big a space - will look like a square - mass amount of tiling/concrete not green enough



UGLY	Ugly
UNORIGINAL/copy of xxx/not unique/already have xxx	looks like a post war German memorial
VANDALISM concerns	There is no way to control what people do with these deposit boxes I think there is potential for the idea to be ruined.
WALL/memorial wall - visual & physical barrier to the site/insensitive	Blah! New Zealanders aren't comfortable with being loud in public at the best of times! Ask them to talk to a wall land and it's going to be horribly awkward.



## **Examples of Positively-Coded Comments Made About:** *The Memorial Wall*

POSITIVE COMMENTS (Code Categories)	Example Verbatims
BEAUTIFUL/aesthetically pleasing	Beautiful! Very special and great bringing colour into the city
BRIDGE/pedestrian bridge	Bridge is just an option. If it was included this would be my first choice
CHERRY BLOSSOMS/cherry trees	I think the Memorial Wall, the cherry trees and the steps down to the river make a particularly nice place to come and remember the victims and the city as it was before the earthquakes. It is also a place where people can walk, engage with the beauty of the river and just bring life to the place.
COLOUR/specific colour mentioned	Like Pink! My favourite. Can see river, wall doesn't block river. Like trees
Connection to/view of RIVER/Avon	blends in with the river. Blossom - regeneration of CHCH winter trees no leaves CHCH after quakes peaceful area for reflection
EASY/quick to MAINTAIN/upkeep	we need to think about ongoing cost of upkeep. This option seems to be sensible and appropriate
ELEGANT/classy	Elegant, beautiful, peaceful, allowing one to linger and reflect.
FITTING/appropriate memorial for reflection/quiet contemplation	I think it is a great idea to remember the people who lost their lives
Flowers/tributes RECEPTACLES	Placement gaps in wall to leave message - great idea. Water steps going to it brings the land together with water as well. This would be well in all seasons
I WOULD visit/enjoy spending time there	Liked the idea of walking along the wall by the river, but not enough sense of intimacy for other reflections.
Importance of/sympathetic to NATURE/ENVIRONMENT	Urbanises the organic natural quality of the river Derivative - memorial walls are commonplace and not especially original Funereal
INCLUSIVE/honours ALL involved/PEOPLE oriented/COMMUNITY minded design	I love this design and it's intended position on the Avon River. It gives a feeling of space yet draws in the community in remembrance. Best design by far Thank you!
INTERACTIVE design/offers an experience	nice place to eat lunch on the bank
JUXTAPOSITION of hard & soft/strong & gentle	Like this stark design and cherry blossom context, but concerned that its lacks invitation to visit, more an enter one end out the other if it's on your way to somewhere.
LANDSCAPE/memorial is IN KEEPING with Chch/Chch as Garden City/Avon surrounds	If a wall needs to be erected as part of the memorial this location would be preferable. The use and views of the river from Oxford Terrace are less than those from Cambridge Terrace so the wall even though restrictive of view dos not limit the use of the open green space by the river on Cambridge Terrace. The blossoms are pretty but are they appropriate to all. Probably my second favourite as it is not walling of parts of the river or creating



oppressive structures on the Cambridge Terrace side which is a useful and lovely space as it is currently and after this design. This wall/design actually encourages a use of the river on the Oxford Terrace side. A lot of thought to the wider space has gone into this design.
This design not only remembers those that lost their lives and acts as a reminder to all, but it also offers a lovely area for people to sit and enjoy the landscape and the river, without boundaries such as Hei Maumaharatanga, which blocks the view of the river.
loved the names in this wall and the cherries and the water and steps right there tranquil and beautiful
night time is wonderful. Beautiful concept by leaving bank clear means access for other users joggers etc do not disturb the memorial peace. However would like some type of viewing platform on the north bank
We like the openness of this design and especially the many cherry blossom trees which reflect the many Asian people who lost their lives.
very nice as long as it has a bridge
peaceful looking but sitting focuses you away from the memory
It remembers the Japanese who dies in CTV building and the CTV staff
Respectful, elegant, quiet, non-gushy not over the top.
like the different seasons and changing trees. Very Canterbury and like the trees alone are providing tributes as the seasons change with their colour for families overseas that can't provide flowers for birthdays anniversaries etc.
good use of north facing aspect, sheltered from east wind
pleasingly subtle, ties in with the river
love the steps, the trees. Can imagine sitting on the steps. Love this design
Solid feel with beautify, has a nice feel to it!
I also like this design. It is reminiscent of many of the well-known memorials overseas and provides a nice strong permanent setting. Both the memorial ribbon wall and the memorial wall are suitable in my opinion. They both provide strong resilient memorials that encapsulate the spirit of Christchurch and provide a good setting for both locals and tourists to reflect
This reflects everything that happened. Includes all nationalities that also died in the earthquake. This design is so Christchurch.
trees make this look great
I like the way the trees chosen reflect the seasons and the simplicity of this design incorporating a memorial wall, the river and some beautiful trees which to me represents the beauty of Christchurch. I



UNIQUE/not a copy/original	have looked at all the presentations and this is my favourite. I also like the accessibility of it so that people of many ages can go there and reflect on the earthquake.  This one is unlike anything we already have. And it is my favourite
work/specific to Chch	design.
Use of RECLAIMED material	I like the use of recovered architectural detail on the wall. Having it on the eastern side of the river offers more sun, but will it still allow vehicle access along that side of Oxford Tce? That is important to me. Main concern with this design - the river does come up (e.g. twice in 2014). What happens when it is enclosed by this wall, on the outside of the curve?
Use of SPACE/flexible/inviting space/all year use/all purpose	Too many memorials do not have a prompt that allows you to stop by it and comfortably sit upon reflection. This memorial has the ability to both serve the purpose of walking and reflecting and viewing names but more importantly allows for the person to sit at any time along the walk and feel the mesmerising energy of the flowing river. This river is part of the natural landscape that also felt the power of the earthquake force on February 22. Now the river also has healed and been rejuvenated since that event. Wherever one would choose to sit, whether alone or in companyit would not be awkward and would allow more time for reflection, contemplation or just rest. Not just 'stream' of people walking and reading as in many war memorialsbut a stream of reflection.
Using BOTH SIDES of the river/view from other side of river/from road	contemplative views able to sit facing river, deciduous cherries changing with the seasons
WALL/walls/wall designs	I like the total effect of the wall, the fact that you will be walking past it often, that it's large and beautiful. I think it would be a good fit in Christchurch



# **Examples of Negatively-Coded Comments Made About:** *The Memorial Wall*

NEGATIVE COMMENTS (Code Categories)	Example Verbatims
Amount/use of CONCRETE, exposed concrete	too much concrete
Blocks VIEW of RIVER/minimal connection to river/city across river	Walls the river off far too much.
BORING/not uplifting/no WOW factor	too ordinary, take away the trees and it is just blockwork
COMPLICATED/overdone/OTT/c luttered	Nice to see some areas of banks of the Avon tidy and clean - but this is too much and what will happen with tides? Will some steps get green and slimy? And perhaps a little too much emphasis on the cherry tree here. We already have it in Hagley Park and it is nice there, but where can one sit and lie on grass and relax and remember? Not restful
COST of construction/TOO MUCH/use of council funds	too much money make something more simple but if i had to pick one this is not pretentious
Could include WHITE CROSSES	Would like to see whi <b>te crosses on site.</b>
Depiction is TOO LITERAL/reminiscent of broken city/EQ rubble/ruins	This tall wall just makes me think of getting crushed in the earthquake. Not very sensitive for an earthquake memorial in an earthquake zone.
DISJOINTED/lack focus/bitsy	Do not like the idea of being able to add to memorial - too bitsy and messy. It could grow like topsy. Too much detail, poems, quotes etc
DOES NOT encourage me to visit	would only go there once
Exposed to WEATHER/cold & damp/windy/not sunny	not somewhere I am inspired to visit in winter. the wall seems too high
FUTURE quakes	Feels like it will fall over if there is another earthquake - hate.
HEIGHT of wall/high wall	the wall is too tall. I think at times the area could be unsafe because it is so enclosed yet permitting a view from the street behind
LENGTH of wall/too long	This looks quite long but only interacts with the bank above it at the ends - not very open. It also removes the riparian zone which is so important to the river. Also depending on how the trees are cultivated/pruned, the memorial may be lost from view over the river over time.
Long term MAINTENANCE/cleanliness/high maintenance	I feel as though this one would require a lot of maintenance to stay clean & tidy. The steps would go green with algae from the river, and also get covered in bird faecal matter.
Looks COLD/dark & shiny black/clinical	bit stark
Looks like a BURIAL site	About the only one with any merit however this is only going to look good for a short period of the year and the rest will look like a graveyard but this is in keeping with the memorial!
Looks like a SKATE PARK/issue	skate boarders heaven



with skateboarders	
MONOCULTURAL/need more	We have more than Japanese who died
international mix	we have more than supuliese who alea
NAMES/name design	will generations to come be OK with the names? aspect & juxtaposition with trees & water are good One of the 2013 Ellerslie Flower show designs (a water feature with 185 (in memorium) ellipses in the flow of water with a collection of umbrellas - representing shelter and an Asian connection) did it better than any of these larger scale designs. Purchasing it for the City and locating it carefully would be a cost effective and very appropriate memorial.
Need better LIGHTING/bigger	light the trace up at night
lights/want solar	light the trees up at night
Need more/not enough NATIVE plants/trees such as Kowhai not cherry trees	why cherry trees and not native tress
Need more/not enough PLANTING/greenery/grass/matu re trees	I would prefer more grass area to break the harshness of so much concrete
Need more/not enough SEATING/places to sit/shelter	benches in-between the cherry blossom would be good so you can sit and reflect
Needs to/this does not BLEND into EXISTING landscape/surroundings/nature	Not CHCH
OVERALL design/concept/designer/layout	This design is quite inappropriate with its Japanese Cherry trees.  Over 30 victims were either Chinese or Filipino. These nations still harbour considerable resentment over WW2 atrocities committed by the Japanese. They will severely resent Japanese symbols being used to commemorate their lost loved ones. It is likely to be seen as a major insult committed by the city.
Poor ACCESSIBILITY/difficult for ELDERLY/DISABLED, must be accessible	it needs a ramp down to the water and the other side
Poor DEPICTION/inappropriate way to memorialise/reflect the event	Does not reflect anything to do with the earthquake, other than the dead, bland boring insipid lacking gravitas and relevance to want the WHOLE of Canterbury went through
POSITIONING/siting of memorial/CTV/PGC/Cathedral/r otunda/the Square	No - only narrow side of river so not suitable
PROXIMTY of wall to river	Questionable treatment to river edge. No pace provided for memorial events. Question of CEPTED issues with scale of retaining wall and limited access points.
SAFETY/security concerns/CPTED	dangerous and worrying for children, parents
SMALL space/layout not good for large groups	Not much room for gatherings but the trees against the walls are peaceful
Space is TOO OPEN/spread out/exposed/public/like a through route	No room for memorial service This provides a nice space overlooking the river but could be a security problem. Would I go there alone- like a subway??



STEPS/different levels	Steps to river will be covered with duck poo
To keep GARDEN tidy/renewed/dead	blossom doesn't last a couple of weeks
flowers/leaves	
Too focused on LIVES	
LOST/need to remember all	Names of Deceased only and with a comment of those injured
impacted by EQ not just	remembered.
deceased	
TREES - seasonal/in winter/	takes too long for trees to grow
shade/slow growth/damage	
UNORIGINAL/copy of xxx/not	looks too typical and removes the existing vegetation. Will take 30
unique/already have xxx	years to look like this
VANDALISM concerns	graffiti could be problematic
View from OTHER SIDE of	I worry about what this wall looks like from Oxford Terrace - it
river/Cambridge/Oxford Tce,	seems very tall and will create a dark corridor behind it. It also
should use BOTH sides of the	creates a long route between a high wall and the river, which may
river	have safety implications at night time.
	I don't understand the wish for a memorial in the form of a wall.
	Yes this works for famous memorials like the Vietnam Veterans
WALL/memorial wall - visual &	Memorial Wall, but that wall is in a large park, not squeezed into a
physical barrier to the	relatively small space, I don't like the idea of the concrete or stone
site/insensitive	steps on the bank of the river - this looks far too heavy and could
	collapse into the river in a future quake. I feel we need a memorial
	that treads lightly on the earth.



### **Examples of Positively-Coded Comments Made About:** *Hei Maumaharatanga - In Memory*

DOSITIVE COMMENTS	
POSITIVE COMMENTS (Code Categories)	Example Verbatims
ACCESSIBILITY/accessible to elderly/disabled	You will be able to access all areas, no restriction to touch or sit next to any part of it. Whether able bodied or disabled.
BEAUTIFUL/aesthetically pleasing	Beautiful a fitting memorial to our people who were lost and all those affected deeply by the disaster.
Canterbury STONES/materials from the region/home grown feel	I like the fact that stone from Canterbury will be used. I think the water trickling over the rock is great, symbolic of our tears. There are spaces for flowers.
CHERRY BLOSSOMS/cherry trees	I like the combination of Kahikatea & Cheery trees. [New Zealand & Japan] I feel that The Memorial Wall with the row of Cherry trees doesn't combine the 2 countries shared loss.
COLOUR/specific colour mentioned	black colour is appropriate
Connection to/view of RIVER/Avon	Allows views of river. Wall design pleasing.
COST for Construction/maintenance	A better size for the position than the others. Will be cheaper construction costs to stop the small minority but vocal whiners out there. Some connection to river but not much.
CURVES/spiral nature/SHAPE & flow of design/fluid motion/wind around	at least it is curved
EASY/quick to MAINTAIN/upkeep	only other design with some possibility of being kept looking neat and tidy - A MUST
FITTING/appropriate memorial for reflection/quiet contemplation	It will be an appropriate place for reflection. The concept of water falling is peaceful and names carved in greenstone would be a stunning feature as in water greenstone is illuminated and the colours mesmerising.
Good BALANCE	I really like this space, it has good balance and also appears to be a peaceful space suitable for contemplation.
Good DEPICTION/understanding of events/meaningful/poignant	I feel it reflects ChCh & all those lives lost perfectly
GREENARY/plantings/green area/garden	These two designs, 2248 and 2249 I find the most appropriate and appealing. The use of plantings, particularly the cherry blossoms provides connection to this site for the relatives of the Japanese students. I like the veil of tears and how the names are behind the water. These two stand out over the ribbon, table & chairs, sonic memorial and the green space because they provide a safe space, and unlikely to date and be defaced space. The ribbon wall encloses an area which isn't safe. The tables and chairs will be heavy and cumbersome and may be used inappropriately from a Mana Whenua perspective. The Sonic field will date and be problematic, as well as appearing cold and uninviting. The green peaceful space is not significant enough to represent the EQ Memorial, we are the garden city and we have enough garden and green spaces - the EQ Memorial is a different space and a different opportunity.
Importance of/sympathetic to NATURE/ENVIRONMENT	Subtle, environmentally friendly (I think), fits context, great to see te reo used! My favoured design.
INCLUSIVE/honours ALL	covers all cultures and has a great feel to it - best of 6



involved/PEOPLE oriented/COMMUNITY minded design	
LANDSCAPE/memorial is IN KEEPING with Chch/Chch as Garden City/Avon surrounds	This design encompasses all the aspects on a memorial for the people of Christchurch. It will provide a space for the present generation and future generations to come to and reflect. The space also provides for a pleasant grassed space for the people of Christchurch and visitors to sit, assemble and enjoy the surroundings. The incorporation of pounamu is very unique to our culture and represents strength and vision. As a life time resident of Canterbury, to me, this is the design that stands out for me and I would be proud to have the memorial in our city for now and future generations to visit, reflect and enjoy.
LAYOUT	do like the layout - 2nd pick
LIGHTING/DESIGN of lights/185 lights	Excellent proposal presentation! The lighting is a fantastic idea, as is the design/layout of the names of those killed - it means that each person is equally represented. The design is perhaps the closest to being a 'single' point for a memorial, although I do think it could be even simpler, less spread out.
MINIMAL use of CONCRETE/harsh material/blocks/walls/hard surfaces	this memorial is softer and more meaningful that the others because it is the only one with our cultural significance included
Names UNDER WATER/water over names	I like the idea of the rill and the water running down the face over the names of those lost. It seems a more simple design. This is my favourite design.
NAMES/space for names	Like the idea of the names in greenstone with water flowing over.  No bridge, too blank form over the river
OPEN space/openness/spacious	open environment is provided
OVERALL design/concept	I feel like this is the most structured and least relaxed of the designs. But it's quite nice.
PEACEFUL/tranquility	peaceful no extra clutter
POUNAMU/touch stone/element of touch	like the water flowing over pounamu and this design provides an area where a large group can be accommodated for a service. It works around the trees and natural features of the site.
PROMENADE/pathway/separati on from traffic	I really appreciate the way the design has been made to fit with the natural rise in the pathway. It blends beautifully in with the landscape but also provides a focal point on the pathway. You can imagine citizens saying "I'll meet you at the memorial" on walks and excursions. This would help, I believe to 'embed' the memorial in the lives and activities of the people of Christchurch.
RESPECTFUL/dignified	Hei Maumaharatanga provides a respectful and attractive space for all of us to remember that fateful day. I appreciate the thoughtfulness of this design as well as acknowledging our unique cultural heritage. This design meets all that is required without being over the top. It's graceful lines fit in with the meandering river and does not make too much use of concrete and harsh angular forms. This gets the big tick from me.
SEASONAL effect/renewal/year long interest	connected to the seasons, positive, steps, simplicity
SIMPLICITY of design/not too	It is a nice simple design and could be one of the better ones for an
OTT/minimalist	event to be held.
STRONG/robust/weather well	Not too large or restricting light from any direction. Needs to be strong to withstand weather, time and all kinds of people.
Successful DERIVATIVE of xxx	Love the crying wall at the Army Museum in Waiouru so this will be



	similar. Love the space too.
	Similar. Love the space too.
Tells the WHOLE	
STORY/captures ALL	aguara all canacta
elements/aspects of	covers all aspects
remembrance	
TIMELESS/age well/stand test of	needs to be timeless which this is will still be appropriate in 100
time	years
TITLE/title matches the design	Love the authentic name of the design - could be explained more in relation to thangata whenua to strengthen meaning. Love the cherry tree acknowledgement of Asian students, estial element. Love the names aspect to make it acknowledgement of all, love the way visitors can do something- i.e. put flowers in
UNIQUE/not a copy/original work/specific to Chch	This is the outstanding design. It is different, inclusive and integrates well with the surrounding landscape. The others are too austere/not original (seen similar in Europe
Use of RECLAIMED material	
Use of SPACE/flexible/inviting	Sized for children and adults to feel part of the reflection. Good use
space/all year use/all purpose	of space for everyone.
WALL/walls/wall designs	Another Wall! but this one is more interesting even though it does seem very similar to the Vietnam memorial.
	The 'veil of tears' is a lovely concept but it is also beautiful,
WATER WALL/flowing	reminding us that life flows on and we should remember wonderful
water/veil of tears	things from our past not just dwell on painful memories. It seems more healing and forward looking.



### **Examples of Negatively-Coded Comments Made About:** *Hei Maumaharatanga - In Memory*

NEGATIVE COMMENTS (Code Categories)	Example Verbatims
Amount/use of CONCRETE, exposed concrete	I really don't like the amount of concrete, the lack of view to the river, the heaviness of the wall
Blocks VIEW of RIVER/minimal connection to river/city across river	Cuts off the river. Another wall. Celebrating / remembering the loss of so many by erecting walls seems counter intuitive and unimaginative.
BORING/not uplifting/no WOW factor	Too normal
COST of construction/TOO MUCH/use of council funds	too much money make something more simple
Could include flowers/tributes RECEPTACLES	nowhere to leave flowers except on the ground
DISJOINTED/lack focus/bitsy	two separate parts do not flow to make this option suitable
Exposed to WEATHER/cold & damp/windy/not sunny	not somewhere I am inspired to visit in winter.
HEIGHT of wall/high wall	The height of the wall, blocking off the river unless you're standing , makes this design inferior to the Memorial Ribbon Wall.
Looks COLD/dark & shiny black/clinical	don't like the design of the wall. It is very dark and too plain
Looks LESS PERMANENT/looks temporary/unlikely to stand the test of time	concept ok, but it seems like it will just lose its significance in time
Looks like a SKATE PARK/issue with skateboarders	looks like a skateboard park
MONOCULTURAL/need more international mix	not multicultural enough to honour all the foreign citizens who died
NAMING/acknowledgement/re membrance of victims/injured/dead	The memorial needs to name all the victims. I like the idea of a glass wall to see the river "In Memory"- an inducement for families to bring children. Benches (or places to sit) need to be part of the memorial for older people to be able to sit and rest. Don't like the Tables and Chairs memorial - it looks messy.
Need more/not enough NATIVE plants/trees such as Kowhai not cherry trees	The Cherry Trees seem very out of place here and again why do we need a wall blocking the view of the river. I am surprised that any landscape architect would consider most of the plans.
Need more/not enough SEATING/places to sit/shelter	Nowhere to sit, the wall restricts the view of the river which is one of the things the relatives wanted incorporated
Need to be MORE INCLUSIVE/not welcoming/inviting/unfriendly	I would like to see a plague dedicated to the hundreds of elderly persons who were evacuated by buses and, planes to other parts of New Zealand. So many of them never returned to Christchurch alive. (The DHB could give you the figures ) Their families and friends have silently grieved for them, Most of their deaths can be attributed to the earthquake. Please lets us not forget our elderly citizens who had contributed so much to the city of Christchurch during their productive and fruitful years.



Needs more/not enough VARIETY of planting/BLOSSOM trees	would like to see some cherry trees planted also. I like the peaceful feeling where one can recall that day and be thankful for what we have left and honour those who are no longer with us
Needs to/this does not BLEND into EXISTING landscape/surroundings/nature	People will contemplate quite different things in quite different places, the place people chose to contemplate will be very personal, the arrogance and hubris of the artist in assuming that one size fits all is staggering. Please stop wasting ratepayers/taxpayers money on nice to haves, fix infrastructure (roads) first then start looking at discretionary spending later. This area does not need to be changed from pre-quake, the former grass bank with trees is the best way to leave this space.
OVERALL design/concept/designer/layout	again curves are restless like memorial ribbon
Poor DEPICTION/inappropriate way to memorialise/reflect the event	not fit for purpose
PROXIMTY of wall to river	why has the designer put a wall in front of the river. Do not like large grass area, we have enough of that in CHCH
SAFETY/security concerns/CPTED	I would worry with this one about the security of the pounamu, like the bronze, although I like the way the concept looks at night. Again, concern about litterers and drunks, and fallen deciduous leaves. I like the way the inner wall is low enough to provide casual seating, compared to some of the other designs. This is my second favourite design, after the ribbon wall.
SMALL space/layout not good for large groups	It seems very small. I like the pounamu waterfall/memorial I do not like the single ramp with stairs at the road end. This does not seem to be accessible
Space is TOO OPEN/spread out/exposed/public/like a through route	the design is too open
TITLE of the design	should be He Maumahara love the tears over their names and the pounamu
TREES - seasonal/in winter/ shade/slow growth/damage	need more cover under trees - was hard to get even in Botanical gardens from the sun
UNORIGINAL/copy of xxx/not unique/already have xxx	A hackneyed copy of the Vietnam Memorial wall in DC
Use of TE REO	I can't get my tongue around the Māori word but I like the simple 'In Memory'. An area of grass to recline on, eat lunch, reflect, a wall of names, tidy river edge, some nice trees - it's got it all. Should be easy to maintain and not be too time consuming and expensive to upkeep.
VANDALISM concerns	graffiti could be problematic
View from OTHER SIDE of river/Cambridge/Oxford Tce, should use BOTH sides of the river	this design does nothing for me what so ever. Both sides of the river have something to offer which can be enjoyed by everyone, there is always something to look at on either side. I like the fact there is a footbridge to walk across
WALL/memorial wall - visual & physical barrier to the site/insensitive	The wall separates the river from the land, forms a barrier, for no purpose