

CURRENTLY WE HAVE
A FRAGMENTED REGULATORY SYSTEM

TRANSFORM

AIMING TO ACHIEVE
A MODERN FRAMEWORK
- FUTURE PROOF
- SAFER EXPERIENCES ONLINE
- UPHOLDS FREEDOM OF EXPRESSION
- SIMPLIFIES REGULATORY REQUIREMENTS

KEY
- IMPROVE CONTENT MODERATION PROCESS ACROSS THE BOARD

WHAT WE HAVE HEARD

NZ COMMUNITIES ARE BEING HARMED BY DIS INFORMATION ON SOCIAL MEDIA

ONLINE BULLYING/HARRASSMENT

SIGNIFICANT CONCERN FOR CHILDREN

CODES/STANDARDS NEED TO BETTER REFLECT EVOLVING SOCIAL DIVERSITY

NEED A SAFER ONLINE MEDIA ENVIRONMENT

CODE BASED APPROACH

INTERNATIONAL COLLABORATION

DATA FROM WEBSITES:
REDDIT TELEGRAM 4 CHAN
LOOKING AT TRENDS IN ONLINE EXTREMISM

3 EXTREMIST IDEOLOGIES
1. FAR RIGHT
2. CONSPIRACY THEORY
3. MISOGYNY RELATED

FOUND TOO MUCH DATA ONLINE

PROCESSED USING NATURAL LANGUAGE TOOLS

GAUGED THE EMOTION OF THE POSTS

WE IDENTIFIED A SMALL SUBSET OF POSTS THAT CAN BE CLASSIFIED AS HIGHLY NEGATIVE OR TOXIC INDICATING:

A HIGHER LEVEL OF ENGAGEMENT WITH EXTREMIST IDEAS

A HIGHER LEVEL OF EMOTION ON THE PART OF POSTERS INVOLVED

A GREATER RISK OF VIOLENT ACTION

ONLINE EXTREMISM IS AT UNPRECEDENTED HIGHS
EXACERBATED BY COVID-19 LOCKDOWNS

FAR RIGHT
CONSISTENTLY HIGHER PROPORTION OF POSTS CONTAINING CONCERNING LEVELS OF NEGATIVE EMOTION

CONSPIRACY THEORY
MOST NUMEROUS BUT LESS NEGATIVE/TOXIC & LESS CONSISTENT

MISOGYNY RELATED
SMALLEST AMOUNT OF POSTS BUT MOST TOXIC.

EACH OF THESE PEAK AT DIFFERENT TIMES SUGGESTING THEY ARE PARTIALLY DISTINCT & RESPOND TO DIFFERENT PHENOMENA

GOVERNMENT NEEDS TO COME IN TO INTERVENE IN ILLEGAL CONTENT

PROCESS TO BE STREAMLINED

TARGETED EDUCATION & PUBLIC AWARENESS NEEDED
- PROMOTE MEDIA LITERACY
- BUILD RESILIENCE

NICE LAW
DEPARTMENT OF INTERNAL AFFAIRS

HEIA'S STUDY OF ONLINE EXTREMIST RHETORIC
1/1/22 -> 30/6/22
DR CHRIS WILSON
HEIA CO-FOUNDER & DIRECTOR

ENABLES US TO FIND THE RED FLAGS IN A SEA OF DATA

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CLASSIFICATIONS OFFICE
INCREASE IN REQUESTS 2022

PURL: WWW.GOVZ.GOVZ
(614) URLS INVESTIGATED

216 REFERRALS FOR OBJECTIONAL CONTENT

MOVE FROM ANALOGUE TO DIGITAL SYSTEMS

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EVOLUTION OF THE TOWN CRIER
NEWS PAPER RADIO TV NEWS WEBSITES SOCIAL MEDIA

TWITTER NOW DICTATES THE NEWS
FASTER THAN NEWS - DIRECT FROM POLITICIANS/CELEBRITIES/PEOPLE WHO LIVE WHERE EVENTS HAPPEN

MAKING ONLINE SPACES Safer

WHO IS SEEING MORE HURTFUL HARMFUL DANGEROUS CONTENT ONLINE

ASH JOHNSTONE
NZ POLICE

DR MAZHARUDDIN SYED AHMED
ARA INSTITUTE OF CANTERBURY

TRADITIONAL DIPLOMACY vs DIGITAL DIPLOMACY vs TWITTER

DIPLOMACY
USE OF TWITTER TO CONDUCT DIPLOMATIC OUTREACH & PUBLIC DIPLOMACY BY - HEADS OF STATE - LEADERS OF INTER-GOVERNMENTAL ORGS - DIPLOMATS

CONTENT THAT DOES NOT MAKE IT THROUGH THE THRESHOLD TO WARRANT A PRIORITIZED RESPONSE

WE DO NOT AND CANNOT MONITOR THE INTERNET

WHERE DO YOU GET YOUR PRIMARY INFORMATION FROM?
SOCIAL MEDIA, INSTAGRAM, REDDIT, TIK TOK, ETC.

INDEXABLE & SEARCHABLE CONTENT

4% HATE SPECTRUM HATE TRIGGERS

90% HATE NETWORK NON INDEXABLE & NON SEARCHABLE

6% DARKWEB PURPOSELY HIDDEN - BAD GUYS - THREAT ACTORS

ACCESSIBLE ONLY WITH SPECIFIC SOFTWARE/HARDWARE

SOCIAL MEDIA ALGORITHMS AMPLIFY RIGHT WING POLITICAL CONTENT

BIAS

DATA MAPPING WHO, WHAT, WHEN, WHERE

LOCATION SENTIMENT FREQUENCY TOPIC

IN ORDER TO BUILD A CLEARER PICTURE

ROYAL COMMISSION OF INQUIRY RECOMMENDATION 12
DEVELOP & PROMOTE AN ACCESSIBLE REPORTING SYSTEM THAT ENABLES MEMBERS OF THE PUBLIC TO SAFELY REASILY REPORT CONCERNING BEHAVIOURS OR INCIDENTS TO A SINGLE CONTACT POINT WITHIN THE GOVERNMENT

REPORT YOUR CONCERNS

SO WE CAN SEE WHAT YOU SEE

YOUR INPUT MATTERS

WE ARE STRONGER TOGETHER

Q+A
CHILDREN SPEND MORE TIME GAMING THAN ANY OTHER SOCIAL MEDIA

GAMINGS IMPACT?
BUILDS FAMILIARITY WITH WEAPONS/WEAPONRY

CORRELATION
SOFTENING PEOPLE TOWARDS VIOLENCE? RE-OPENING TRAUMA?

WHAT IS COMMUNITY TO YOU?
MANY PEOPLE USE GAMING AS A NETWORKING TOOL

SOCIAL FRIENDS ELEMENT

CAN BE POSITIVE & NEGATIVE

MORE RESEARCH NEEDS TO BE DONE

WHAT CAN WE DO IN NZ TO HOLD PLATFORMS ACCOUNTABLE?

SO MUCH CONTENT - FOCUS ON PLATFORMS THAT ARE WILLING TO ENGAGE

BUILD GREATER ALIGNMENT WITH PLATFORM REGULATORS

GOVT & INDIVIDUALS GIVE PLATFORMS DIRECTIVE

HATE CRIME & HATE INCIDENTS

NEWS MEDIA REPORTS

QUARTERLY HATE MONITORING REPORT

HATE MONITORING REPORT FRA NETWORK

ARE YOU ANALYSING APPS/WEBSITES SUCH AS TIK-TOK, INSTAGRAM ETC?

IMAGES/VIDEOS ARE MUCH HARDER TO ANALYSE THAN TEXT BASED DATA

NEED INDIVIDUALS REPORTING IN THIS SPACE

USER -> REPORT & TAKE ACTION

ARE WE PREPARED FOR CONTENT IN DIFFERENT LANGUAGES?

DIFFERENT LANGUAGES ARE ALSO A CHALLENGE