

# Media Release

## Art Trail a unique complement for city's redeveloped river park

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A unique trail of art works being developed as part of Te Papa Ōtākaro/Avon River Precinct Anchor Project will become a cultural drawcard for the city, says Christchurch Central Development Unit Director Warwick Isaacs.

The Art Trail concept aims to provide a public art legacy as part of the Christchurch rebuild, which will complement the suite of other art initiatives in the city.

Once completed it will see significant works from local, national and international artists sited along the Avon River, highlighting the unique histories and features of the city.

Mr Isaacs says the Art Trail development will go through a number of stages from now until the end of 2015, the first stage being dedicated to developing the concept and funding strategy in partnership with key stakeholders and potential donors.

Subsequent stages will be dependent on these outcomes.

Mr Isaacs says the Art Trail is expected to need at least \$10 million and this will be provided through a number of channels.

"A large number of benefactors have expressed strong interest in contributing to the Art Trail and we will be working with those who wish to be involved to ensure that this vision comes to reality."

CCDU has commissioned SCAPE Public Art and landscape architects Wraight + Associates to deliver the Art Trail.